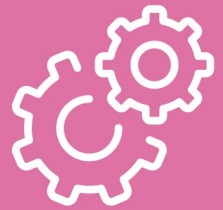




Odoo eCommerce Theme

User Manual

Version : V11



Emipro

ERP & eCommerce Experts

www.emiprotechnologies.com



odoo
Silver Partner

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About Theme Clarico

Clarico is a Responsive, Clean, Modern & Sectioned Odoo eCommerce Theme. Crafted to be Pixel Perfect, it is built using Bootstrap Grid and can be suitable for any kind of online store category like Fashion, Electronics, Beauty, Health & Fitness, Jewelleries, Sports etc. It is a fully responsive theme and looks equally stunning on all kinds of screens and devices. It is built with various attractive features like 2 unique Home Page Layouts, 4 Category Page Layouts, 3 custom Mega Menu Layouts, 6 different Color Schemes, 15 Custom Designed Snippets etc., that would take months to build. Information blocks are neatly displayed to customers so they can easily find the information they need. Rest assured, Clarico will make your web store look stunningly beautiful.

Installation of Theme Clarico

Before installing Theme Clarico, make sure that you have downloaded latest Odoo version. Follow below steps to install Theme Clarico in Odoo V11.

- 1.** Once you download this Theme from Odoo Store, you will get one folder "theme_clarico". Inside that folder you will get another compressed file - clarico.tar.gz.
- 2.** By extracting "clarico.tar.gz" file, you will get set of other modules inside it.
- 3.** Copy those modules from folder "clarico" and paste them along with "theme_clarico" module. Delete folder "clarico" inside module "theme_clarico". Go inside theme_clarico folder and open "__manifest__.py" file. Uncomment all the dependent modules and add comment to the module "website".
- 4.** Make sure you add path of theme_clarico and other modules into your config file of Odoo. Better practice should be to add them all in one folder - For example : clarico - and add that folder's path in your config file of Odoo.
- 5.** Go to your Odoo instance and start Odoo in Developer Mode. In order to do that, go to menu "Settings" and click on "Activate the developer mode" link.
- 6.** Under the menu "Apps" click on Submenu "Update Apps List" and then find the module "theme_clarico". Install it and you are done!

[Click here to see sample video for this process.](#)

Bug Support Policy of Theme Clarico

Our all Odoo Themes have passed under rigorous testing carried out by our Odoo Experts and works perfectly well with default Odoo modules. However, we are fully committed to resolve any bugs/issues that are reported to us. We provide this support without any additional cost.

At times, other 3rd party Odoo modules or some server issues may conflict with our Theme modules and result in an issue or unexpected behavior. As this is something not under our control, we do not consider this as a bug/issue and hence such scenarios does not warrant free support. We will be open to providing paid support to resolve issues for such scenarios.

Also, we promise to deliver you the features that we promise on our product page. Customers who want new features or modification of existing features can request Theme Customization. Our team of expert and experienced Odoo eCommerce developers and Web Specialists will be happy to help you with additional customizations and this service can be purchased as hourly service packs.

For reaching our support team, kindly drop us an email on support@emiprotechnologies.com. Please report the issue in full detail along with screenshots to ensure quick resolution. We may require your Odoo Login details and Server's SSH access details to analyze and resolve issues if they cannot be handled in our local environment. We expect that the customer should be willing to provide us the required access credentials to continue availing our support.

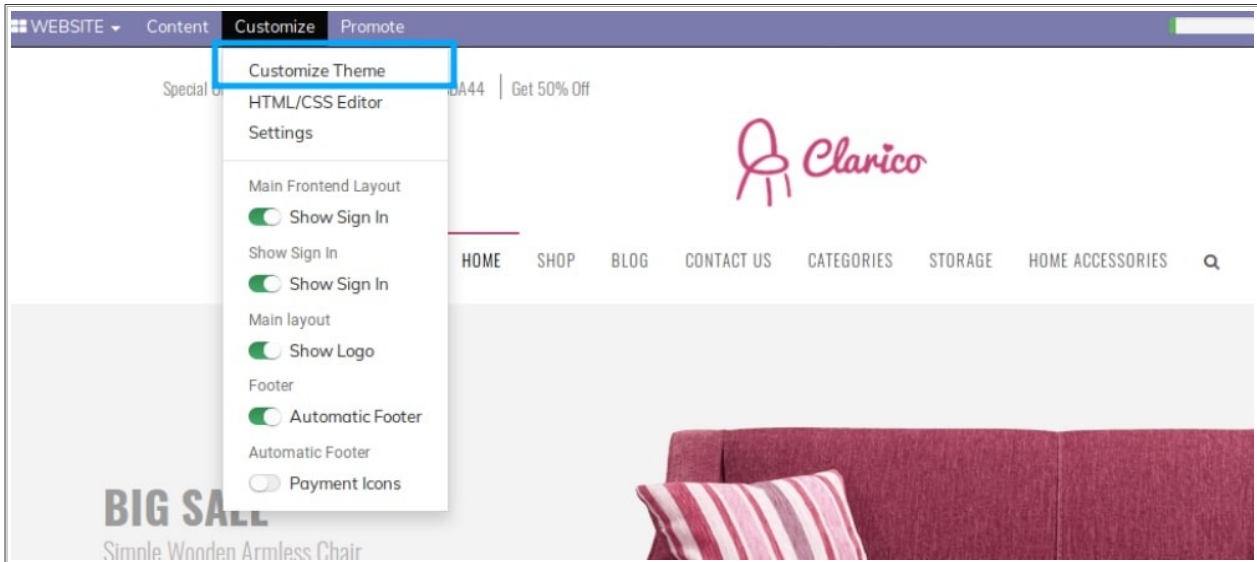
Support turnaround time: 24 to 48 hours

Support team availability: Monday to Friday, 09:30 - 19:00 IST

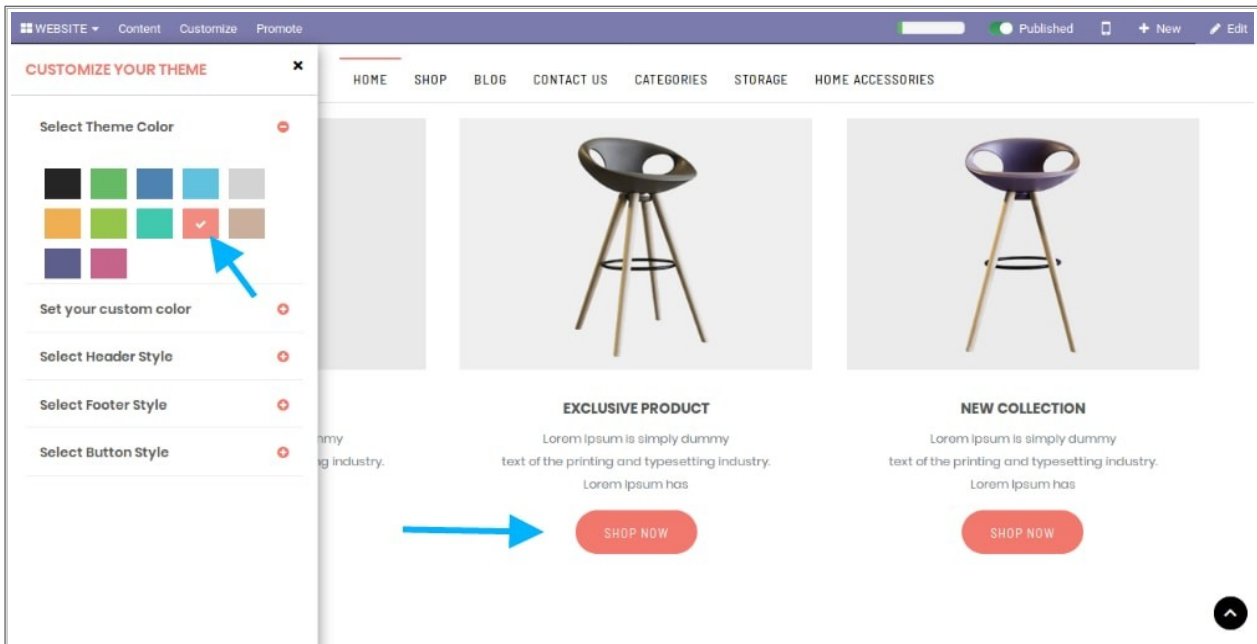
We would love to go above and beyond our duties to help our customer and will always attempt to attend your queries as quickly as possible even outside our working hours whenever possible.

Customise Theme

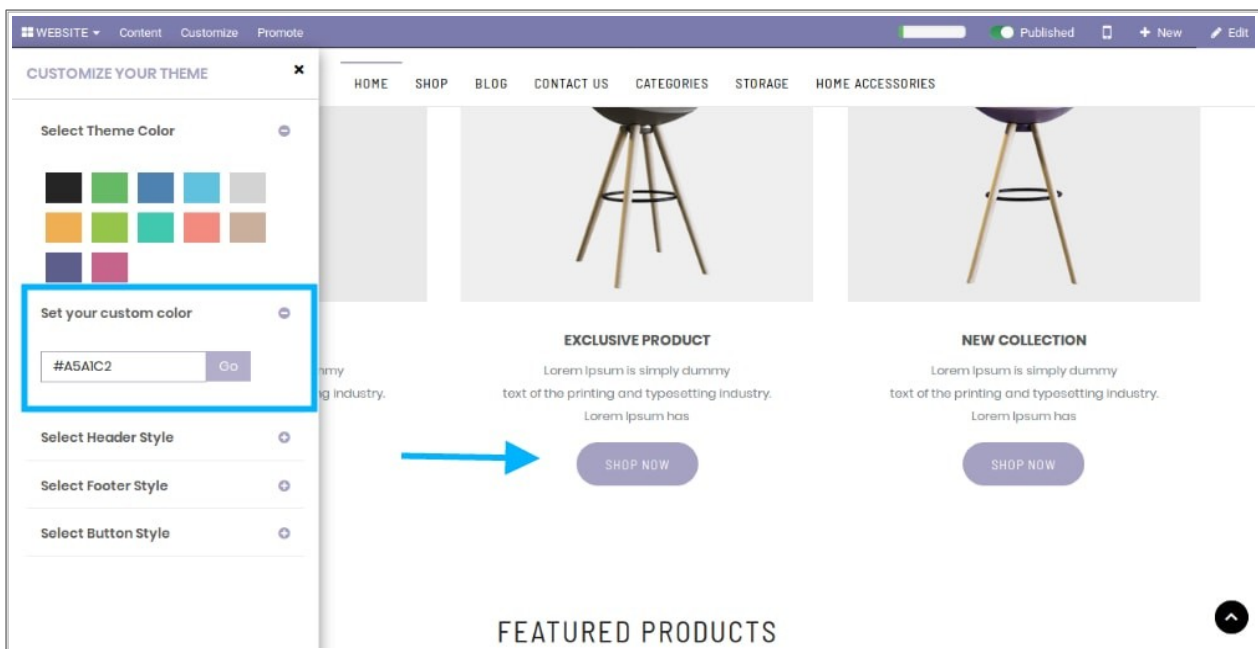
On Installing Theme Clarico there will be option available in **Customize** as **Customize Theme**. On clicking that, a small screen will be opened.



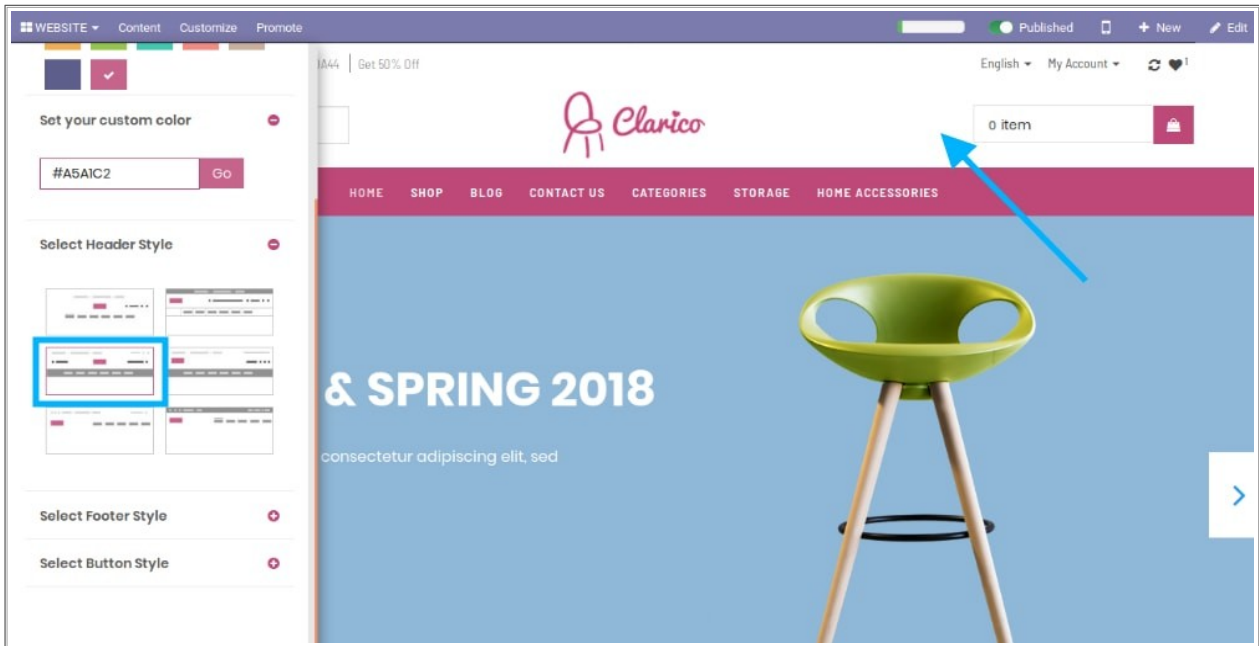
In that, there will 12 predefined theme colors available. You can select any color from the available colors which is best suited for your Web Page.



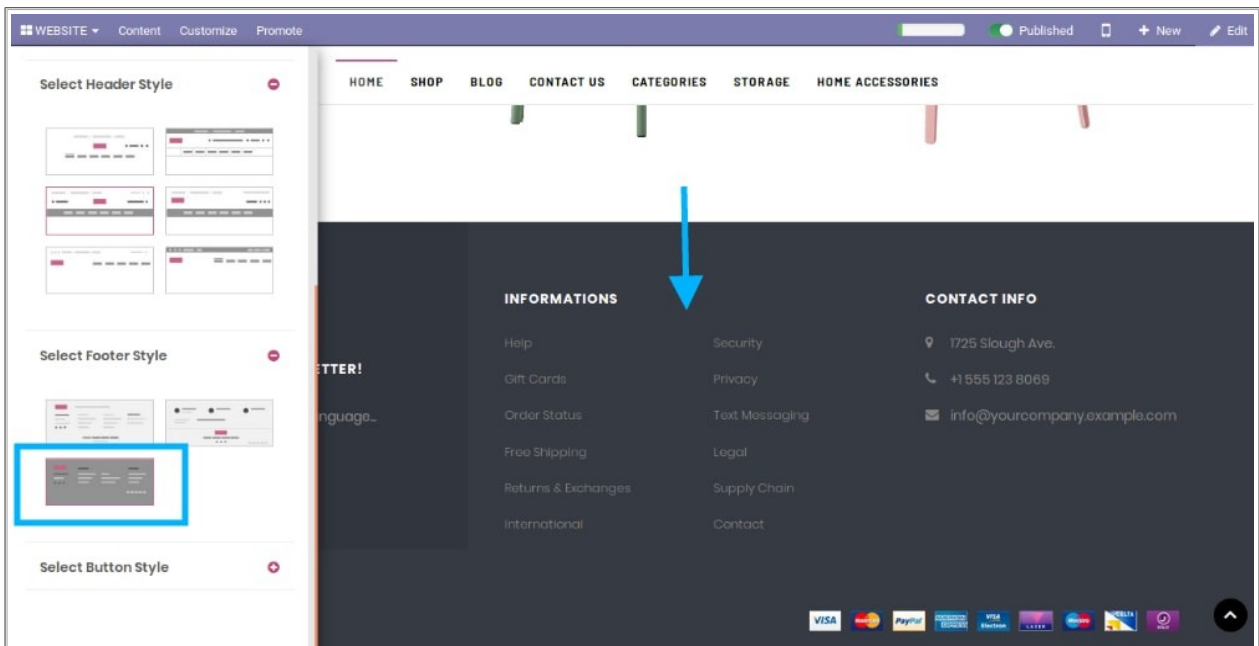
If you want to set your own color instead of available color list , then you can add your custom color code in input box and click on go button. You can have your choice color for your webpage.



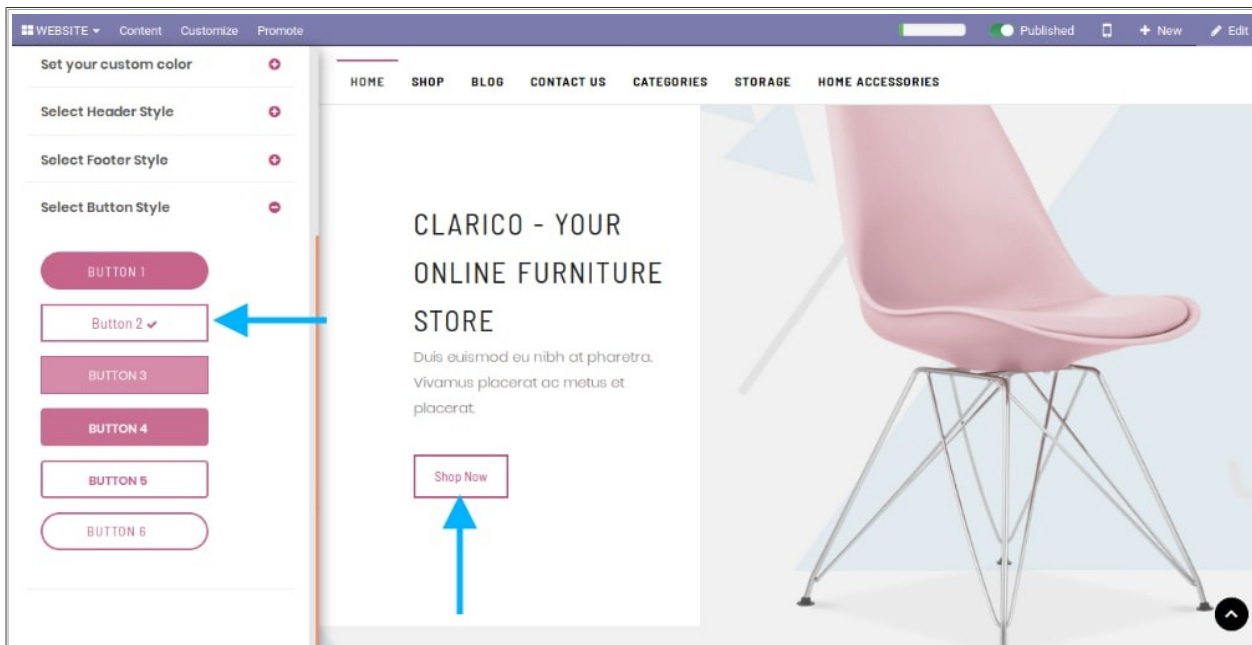
You will have one more feature to look your website more attractive. You can change design of your header as per your website needs. There are 6 beautiful header styles available in **Customize Theme**. You can select header style which is suitable for your webpags.



Same as header styles, you can select footer styles too. Clarico provides three predefined footer styles. Select footer style which is best suitable for your webpages.



You can also change the button style of every section. There are 6 different button styles provided in this theme. You can select button styles from the customize theme itself.

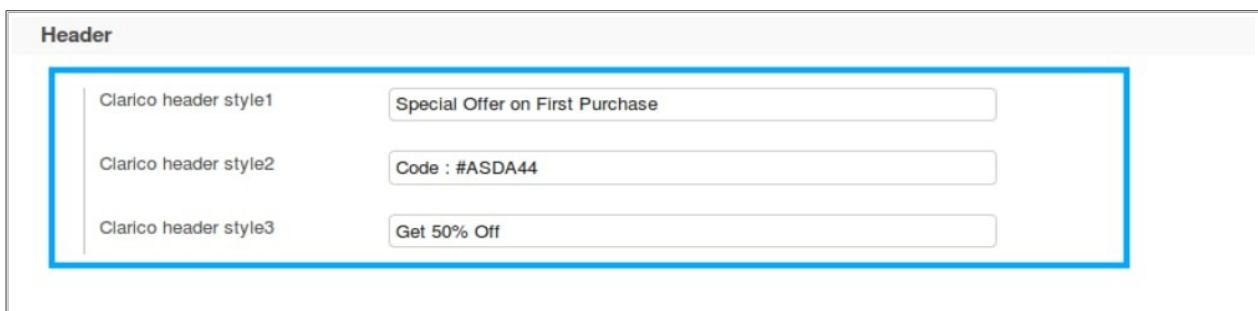


Header

1. Offer Style

In order to configure the offer style Go to menu **Website -> Configuration -> Setting** .

You will find a label named **Header**.

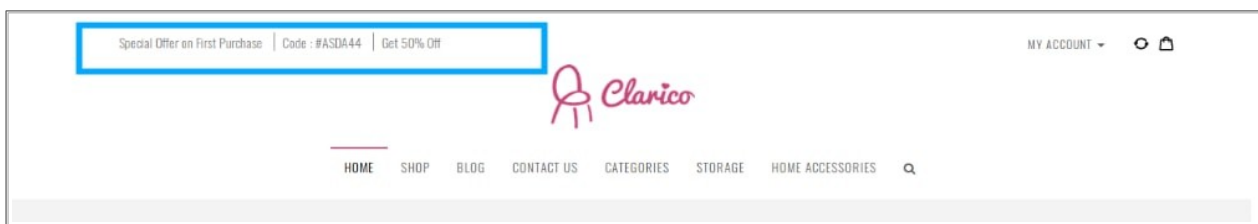


The screenshot shows a configuration panel titled "Header". It contains three rows, each with a label and a text input field:

Label	Value
Clarico header style1	Special Offer on First Purchase
Clarico header style2	Code : #ASDA44
Clarico header style3	Get 50% Off

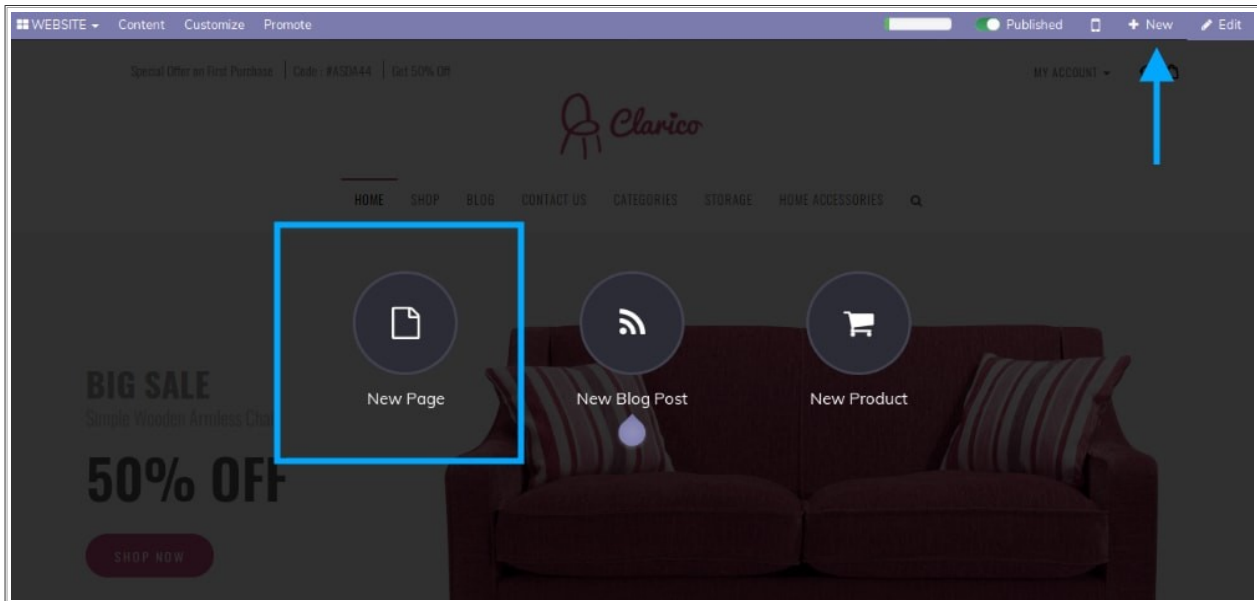
At there, give the title.

Now, go to webpage and you can see your header policy at top of the header.

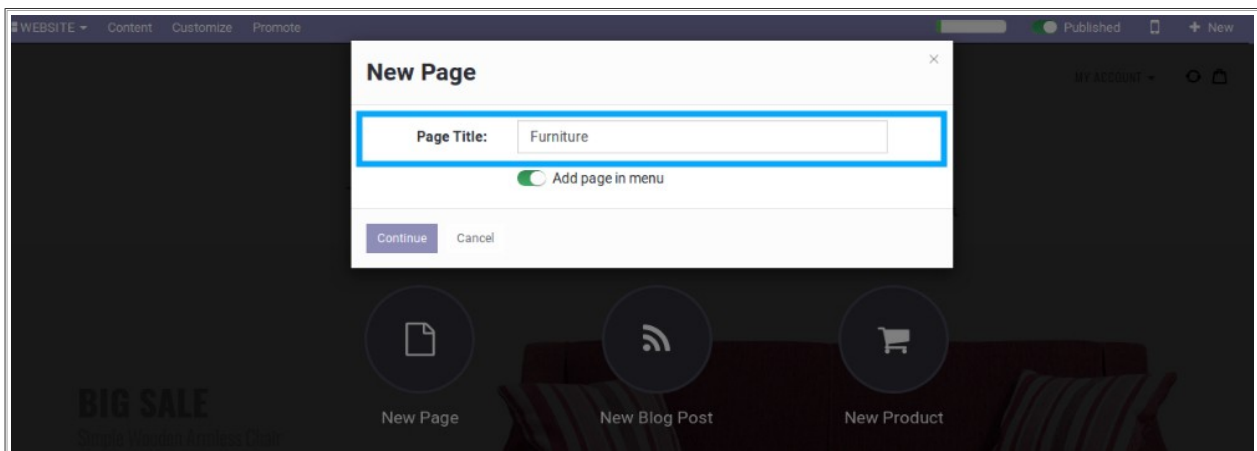


2. Create and Built Menu with Custom Design

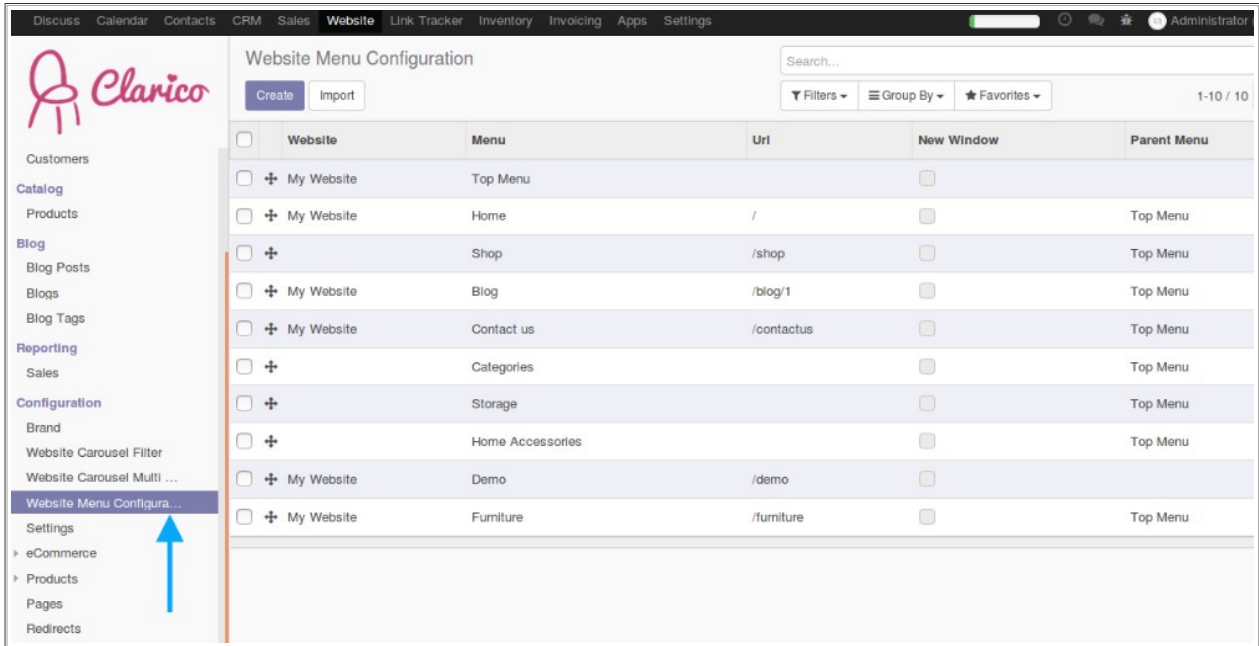
To Built a Menu, Create a new page using **New --> New Page** in your Web Page.



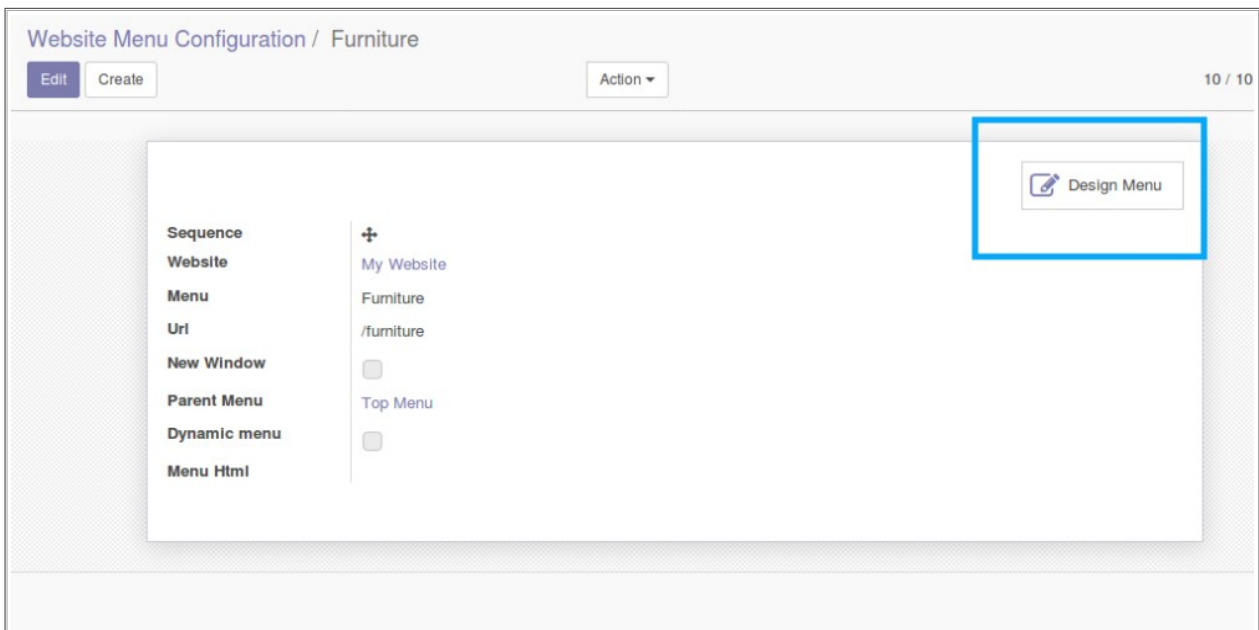
By doing this, a pop up will be visible asking for name of the Page. Enter the name and click on Continue. This will generate a New Menu with the name given by you.



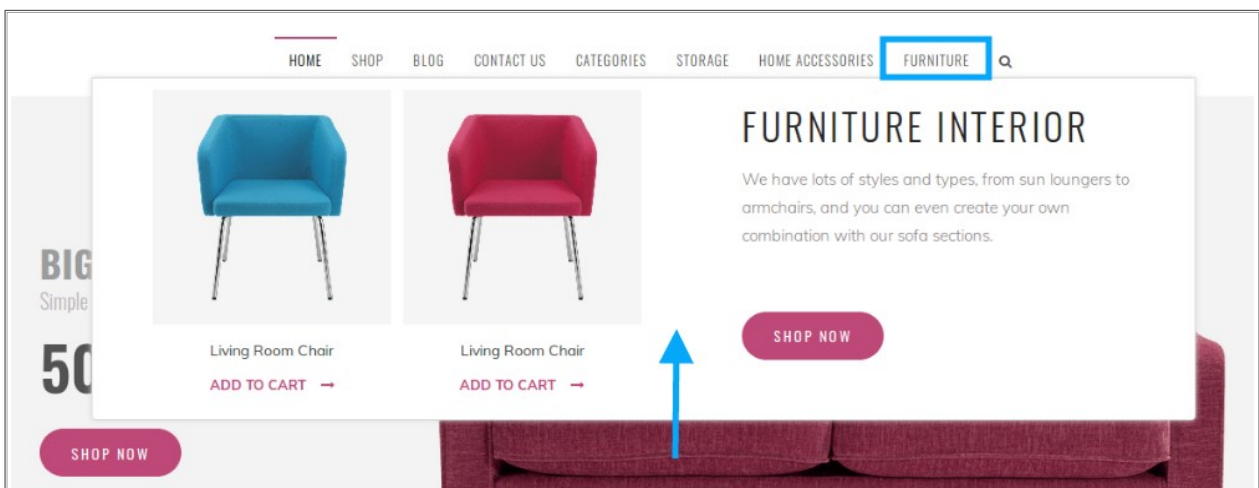
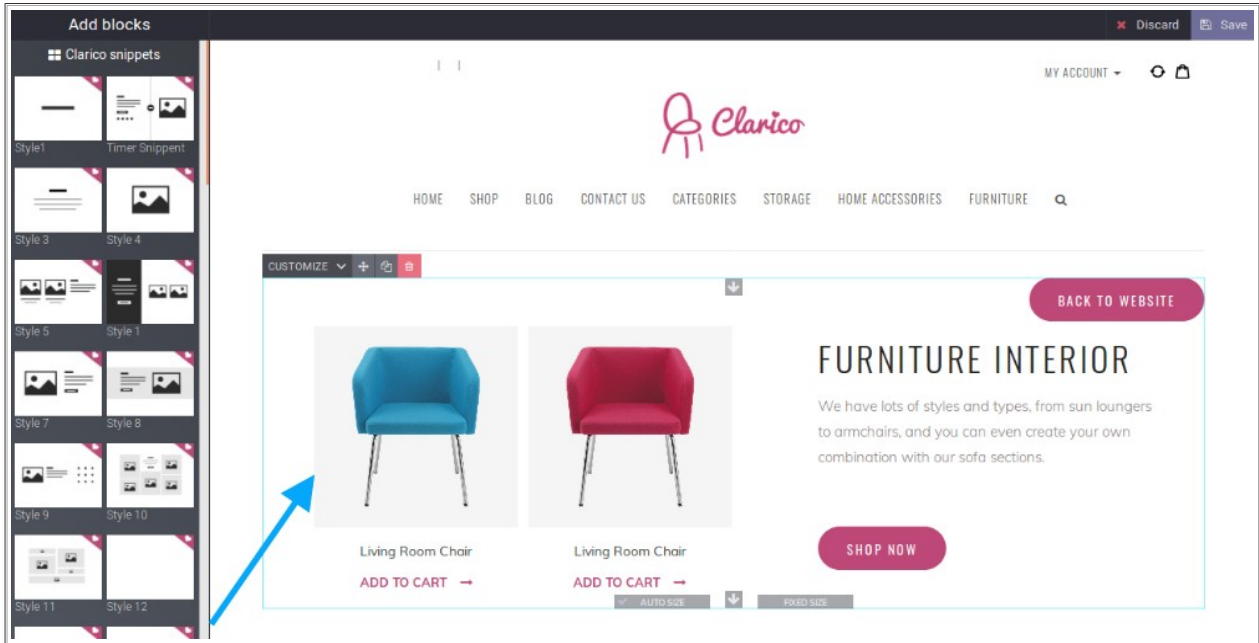
Now go to (Odoo's Backend View) **Website --> Configuration --> Website Menu Configuration**. There you will find the Record of Menu created by you in your Web Page.



Open the Record of Menu and click on **Design Menu**.



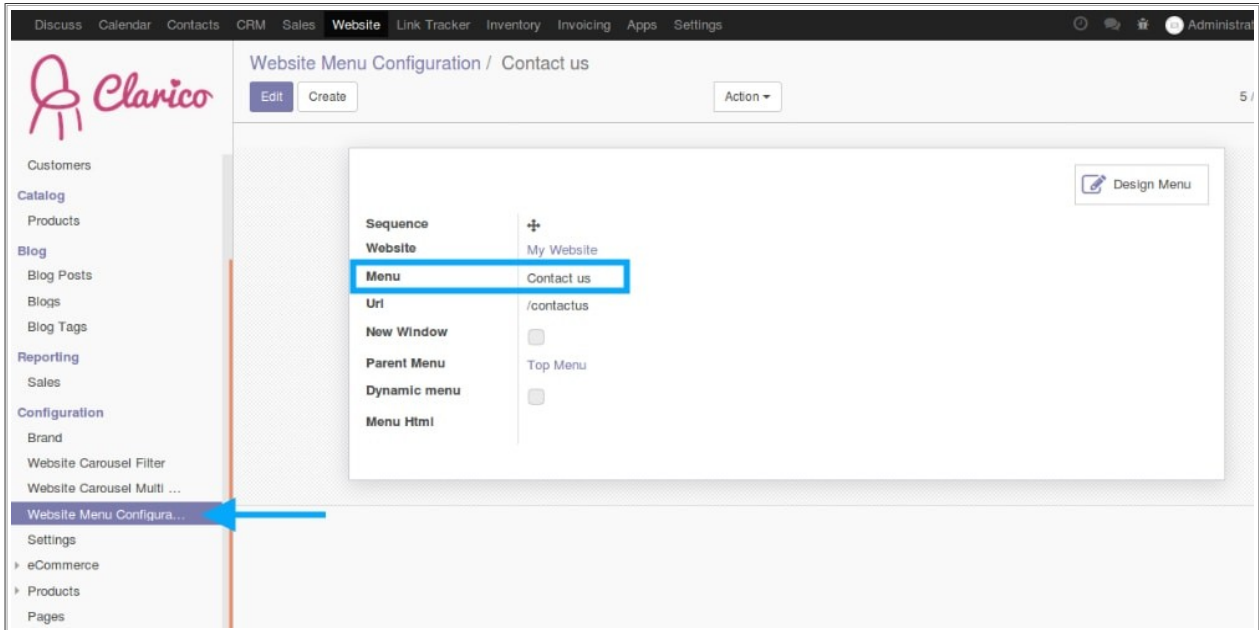
It will redirect you to the Web Page, there you can drag any snippet which suits your Menu and Save the changes.



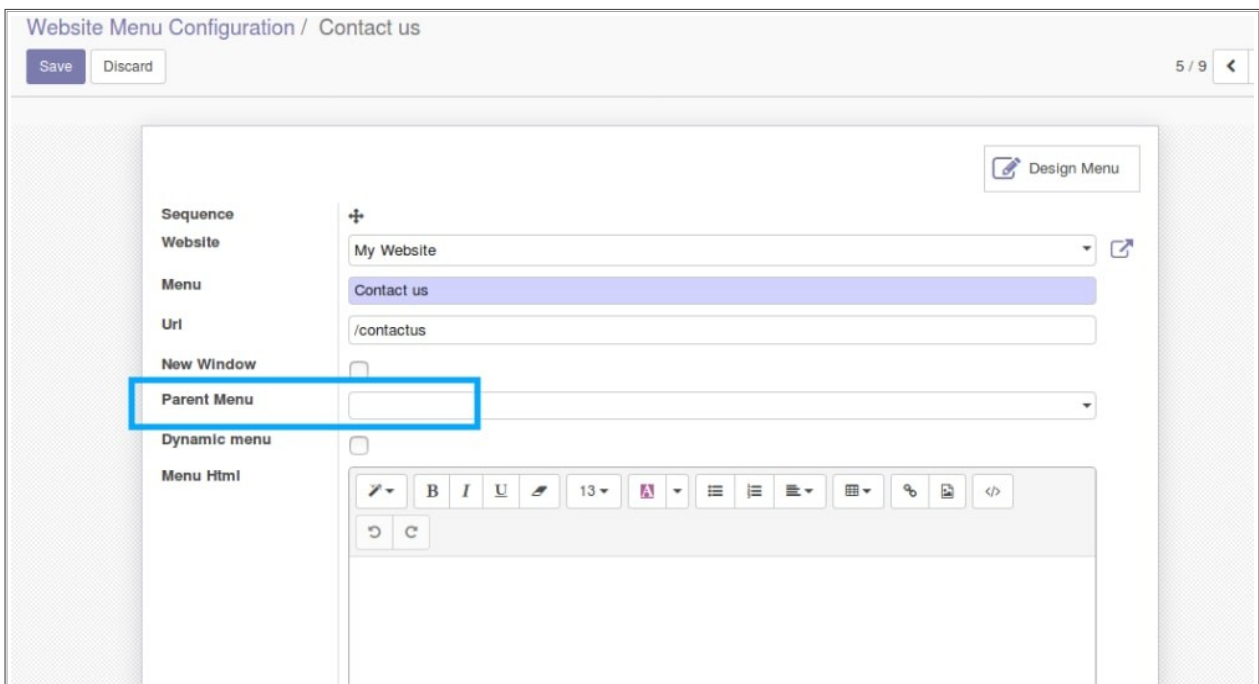
[Click Here to see video of this feature](#)

3. Deactivate any Menu

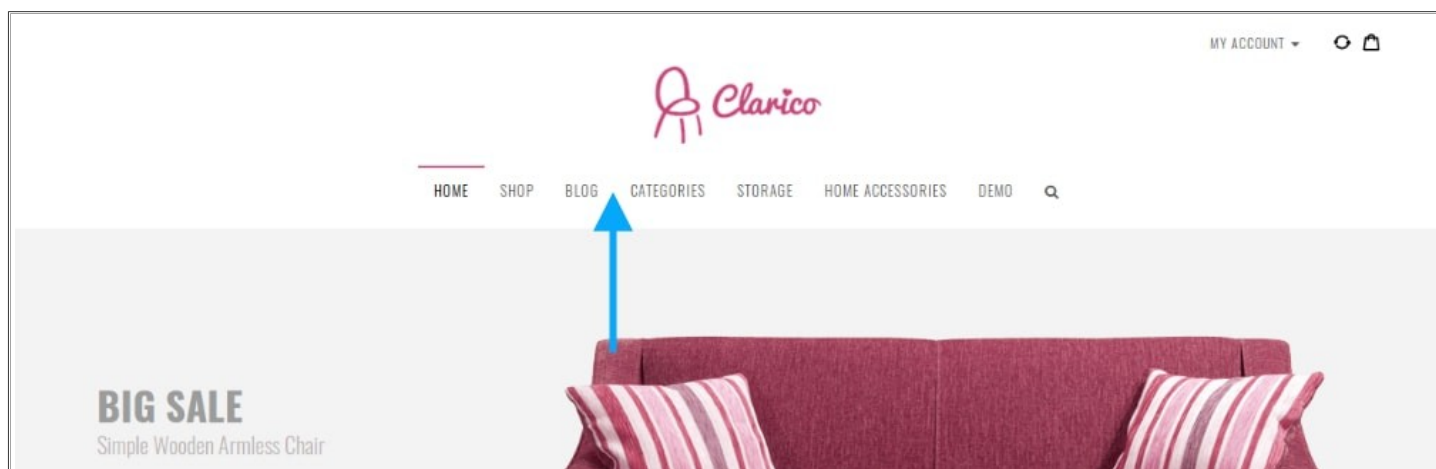
To Deactivate any Menu Go to **Website --> Configuration --> Website Menu Configuration**. Open the menu record you would like to Deactivate.



Open the Menu in Edit form and remove it's parent menu. Save the Changes.



By doing this the Menu will be deactivated at your Web Page.



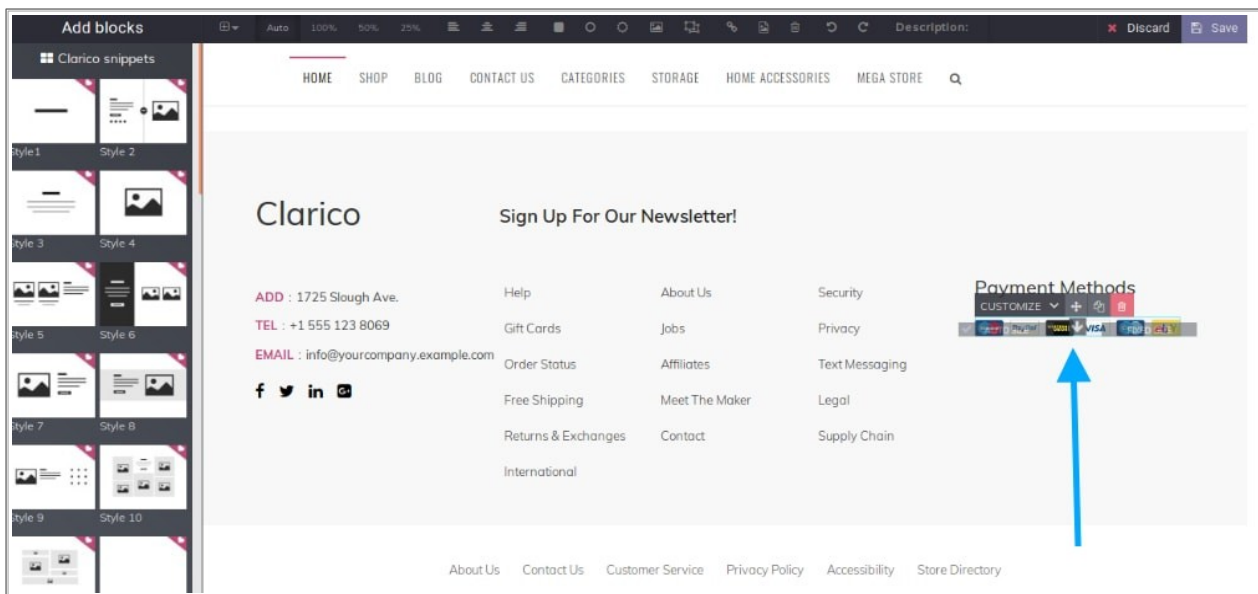
NOTE

If you would like to Activate the Menu again you just need to add the parent menu and the Menu will be Available at your Web Page.

Footer

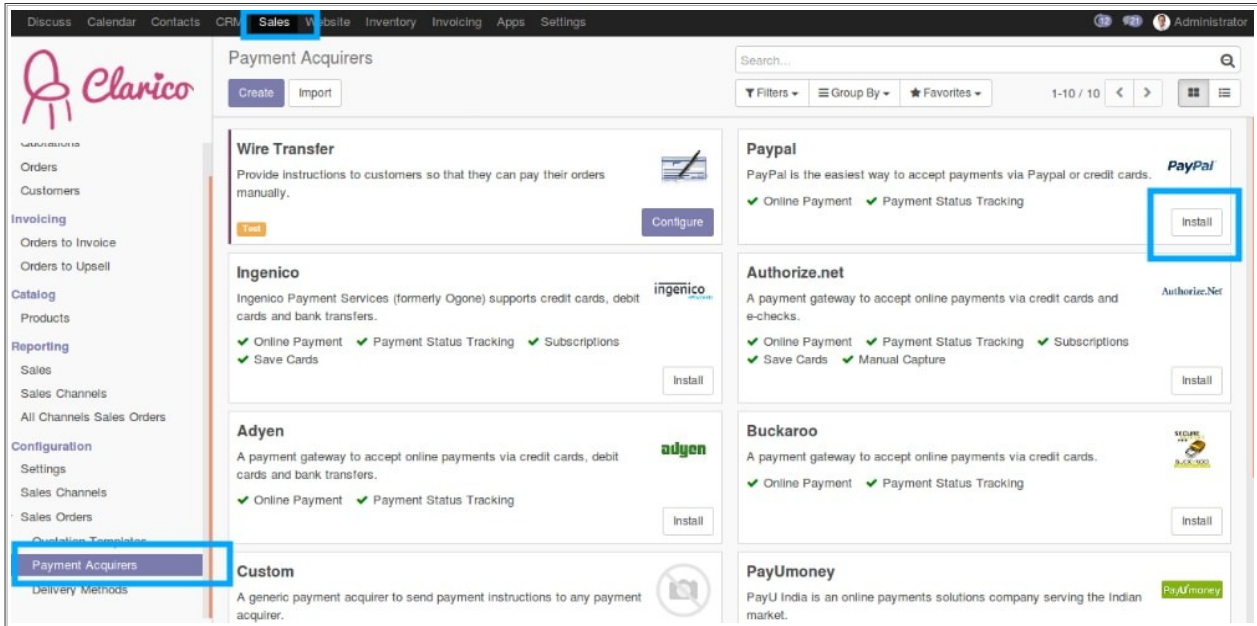
1. Remove Payment Icon and activate your custom Payment Gateway Icons

To Remove Payment icons from the footer, **Edit** the page and go to footer. Click on the payment icons and it will show customize options. Delete the static payment icons from there.

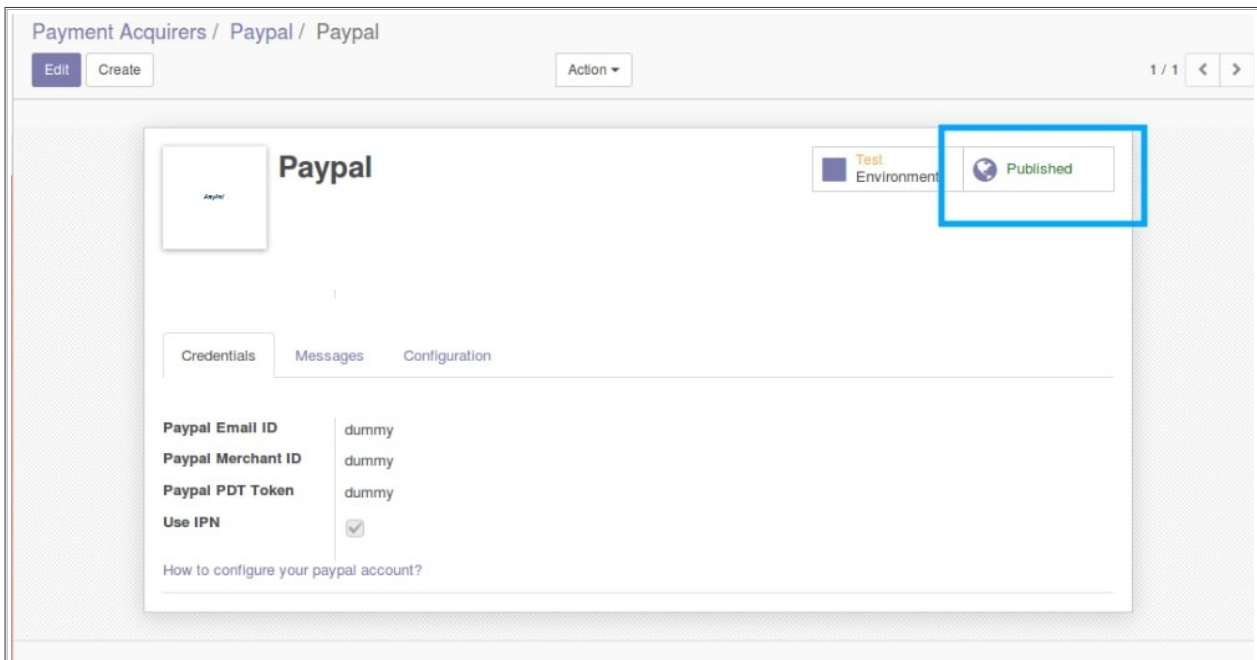


Now Go to (Odoo's Backend View) **Sales --> Configuration --> Sales Orders --> Payment Acquirers.**

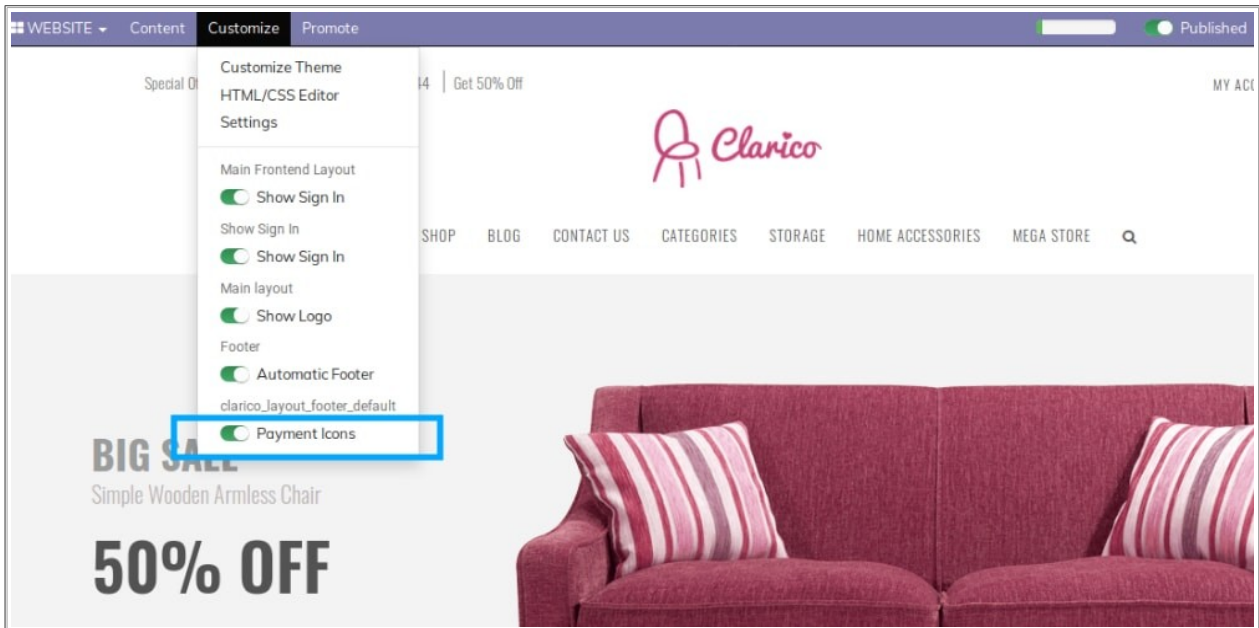
Install your suitable payment acquirers.



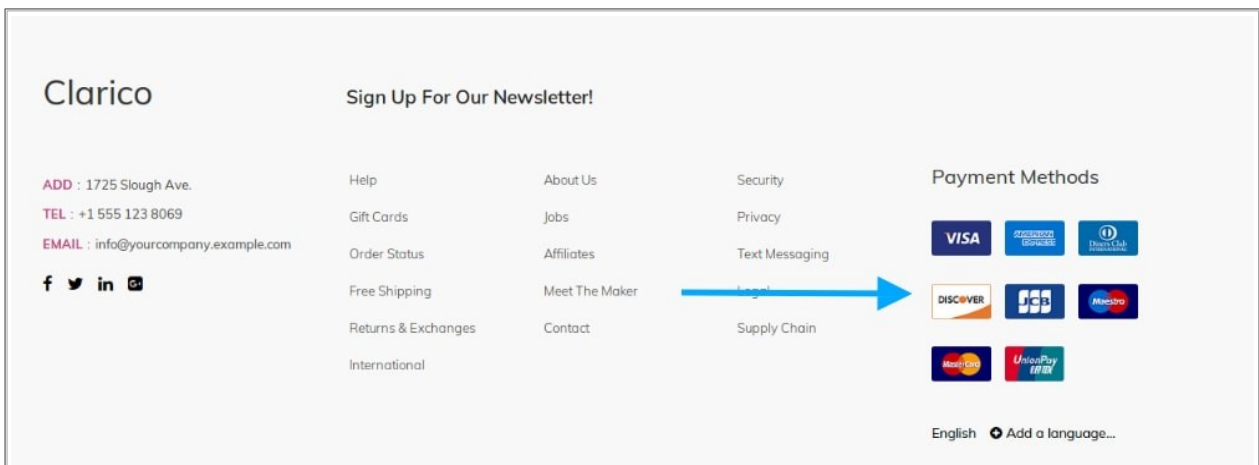
By installing any payment acquirer, You will be redirect to one form view. Click on **off** button stated right hand side and make your payment method publish.



Now go to Webpage and click on customize menu. Activate **Payment Icons** from customize options.

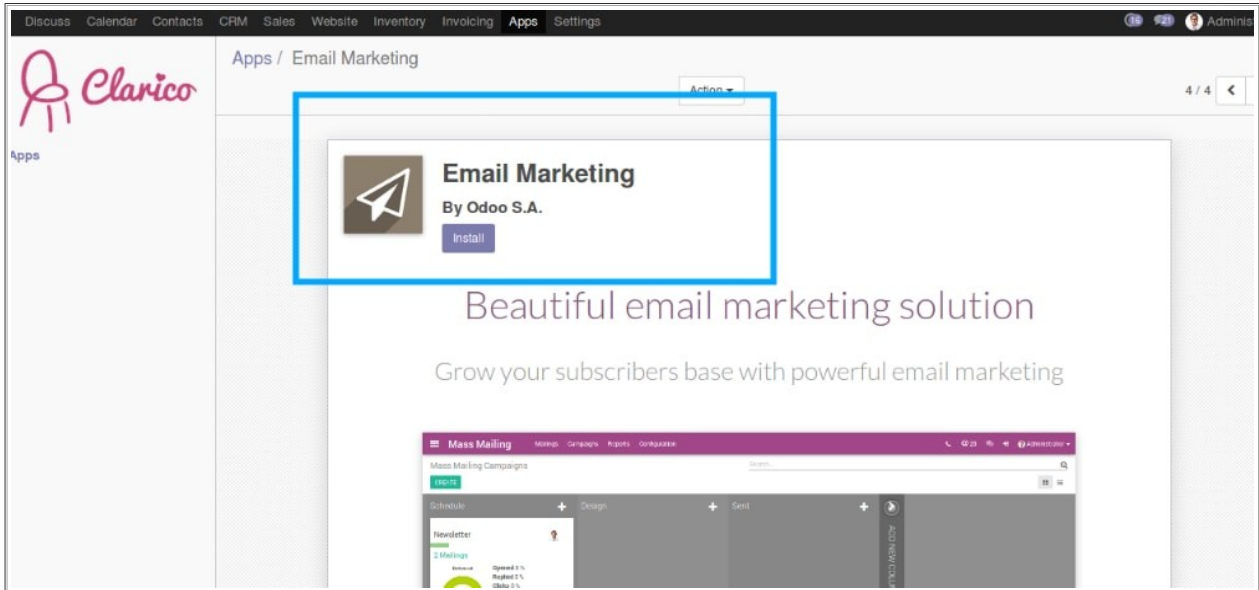


Doing this your payment icons will be visible at Footer.

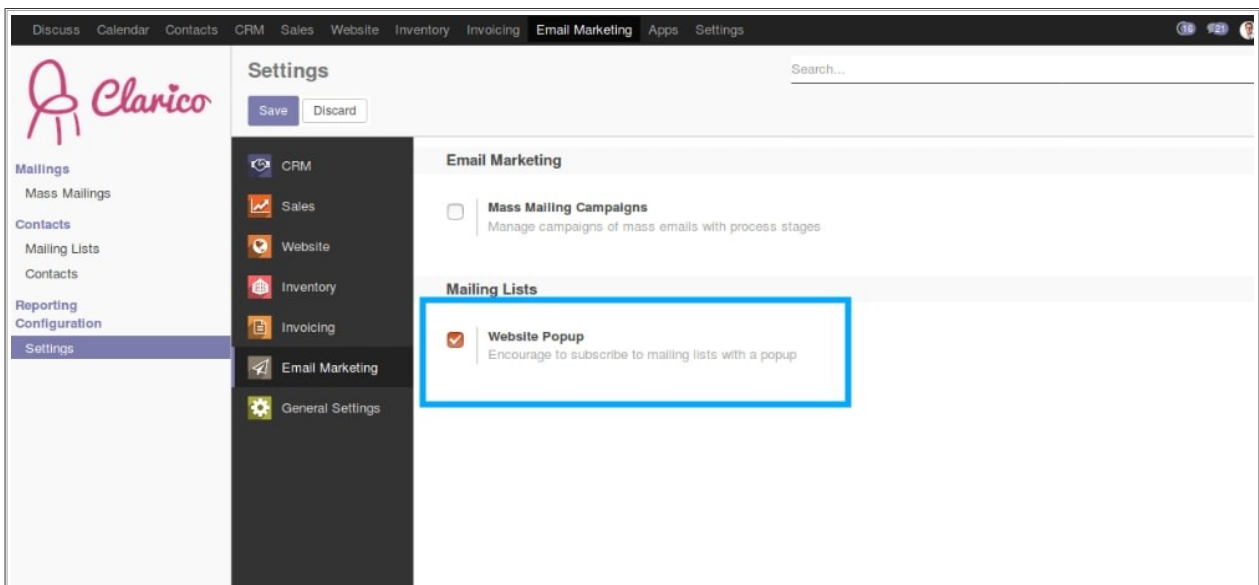


2. Set up Newsletter

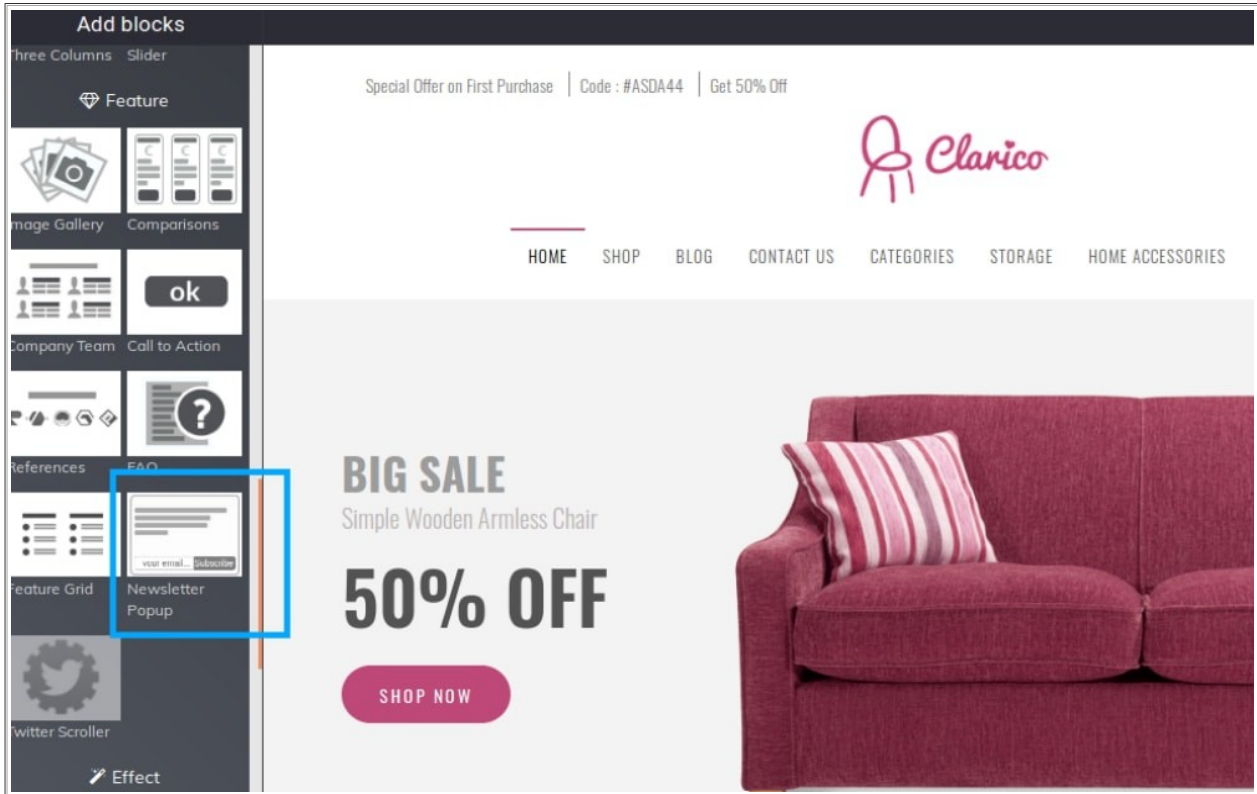
To Setup Newsletter for Clarico, Install the Module **mass_mailing**.



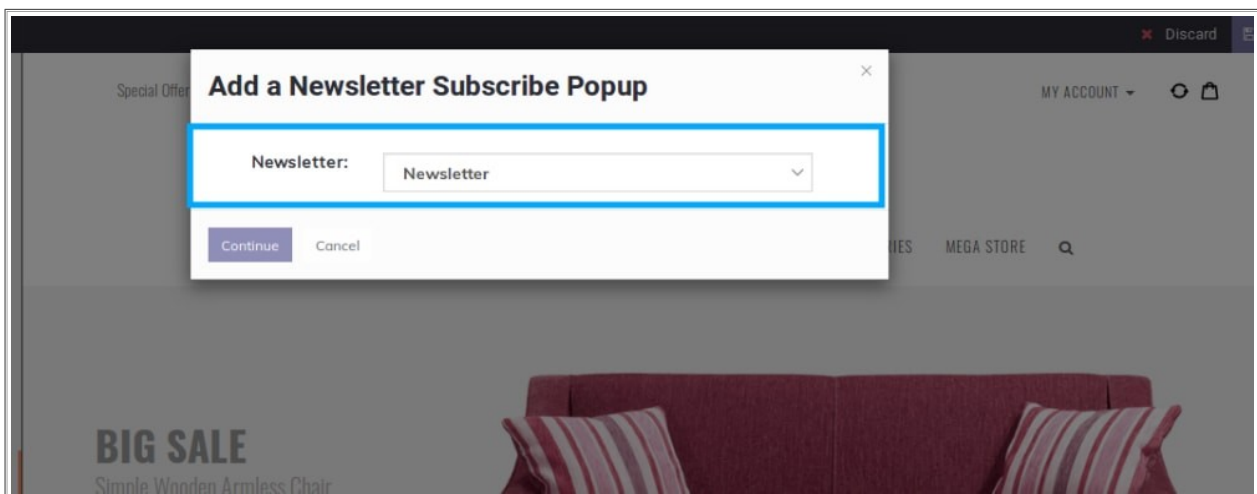
After installing the Module Go to **Email Marketing --> Settings** and activate **Website Popup**. Save the changes.



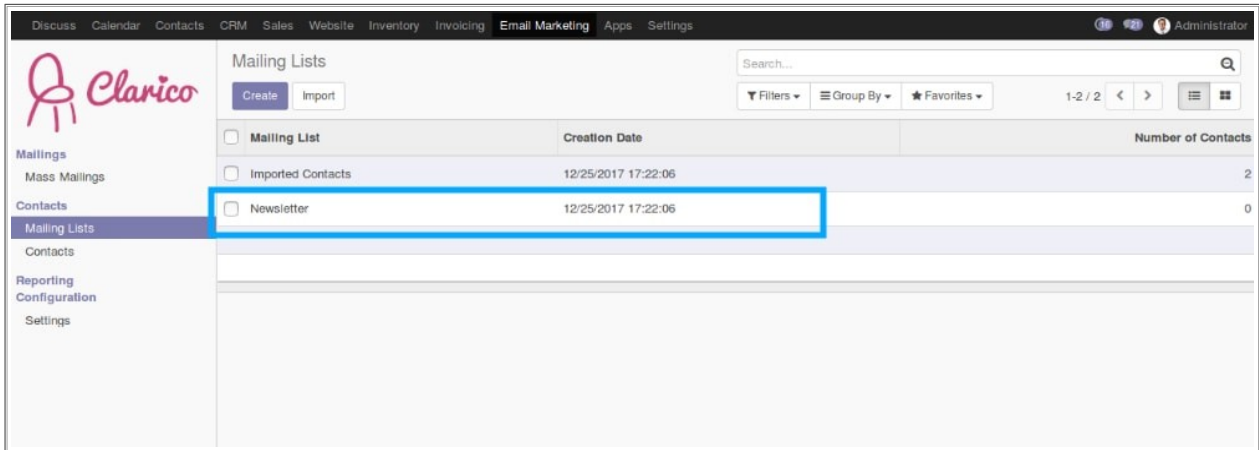
Doing this a new Snippet named **Newsletter Popup** will be visible under **Feature Section** in your Web Page.



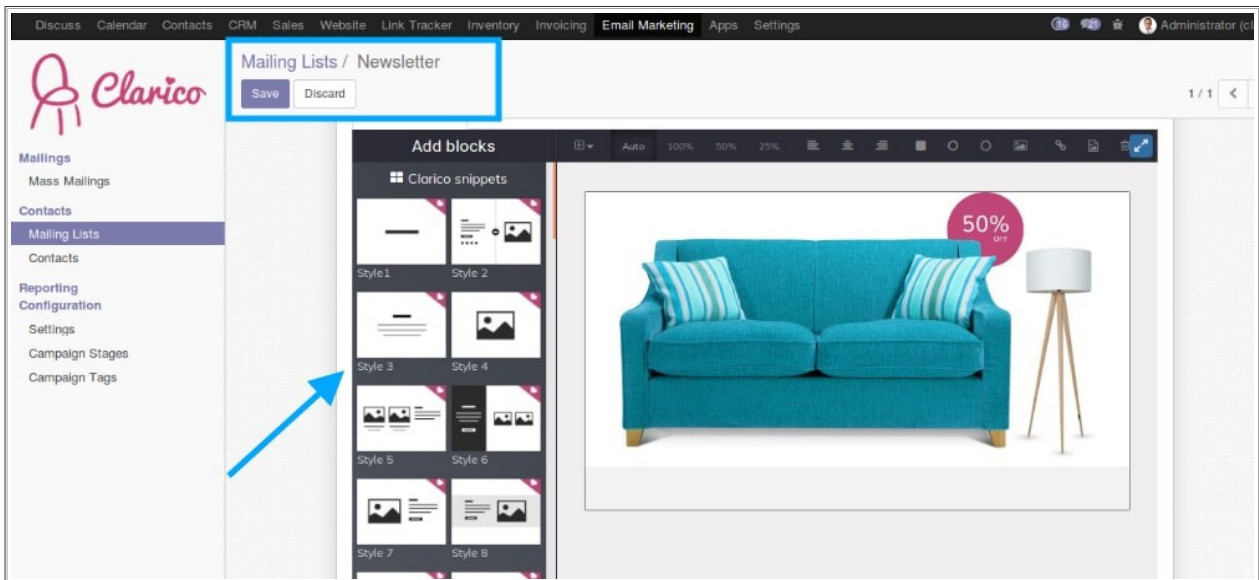
Drag and Drop the available **Newsletter Popup Snippet** in your Web Page. A pop up will appear like **Add a Newsletter Subscribe Popup** asking you to select Newsletter Type. Select the type as Newsletter. Click On Continue and Save the Web Page.



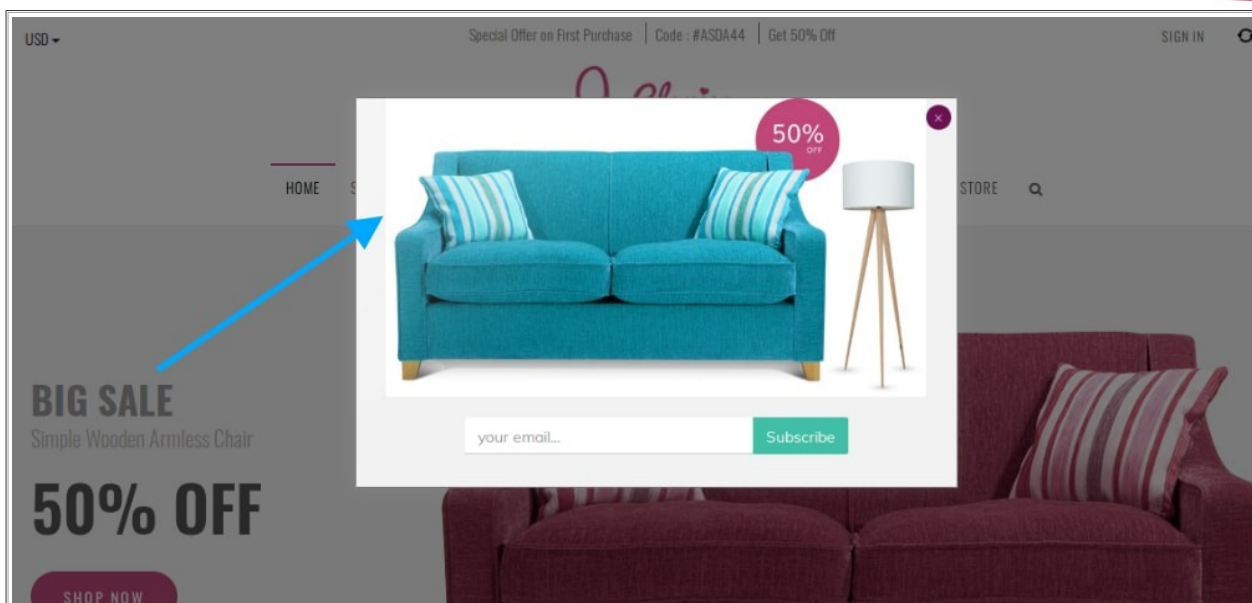
Now Go to (Odoo's Backend View) **Email Marketing --> Contacts --> Mailing Lists**. A record for Newsletter will be visible.



Open the Record In Editable form. From here using the Web Page Snippets you can Design your Newsletter Pop Up the Way you want. Save the Changes.



By Doing so, the Designed Newsletter Pop up will be Visible in your Web Page.

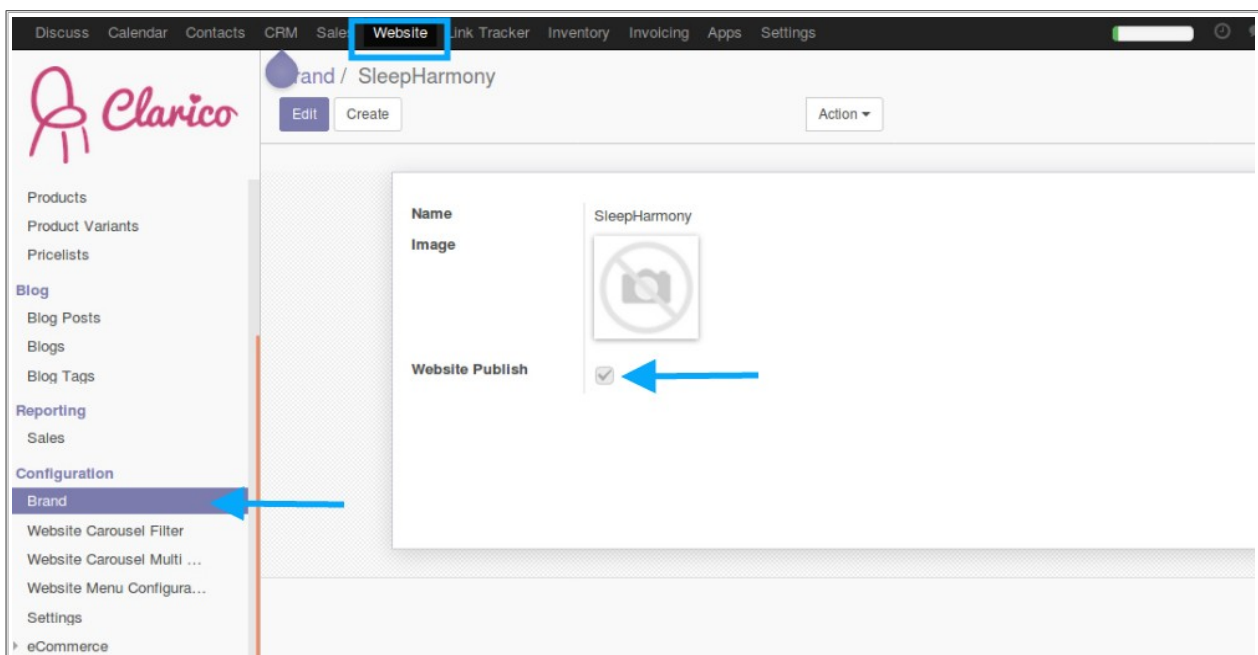


Category Page

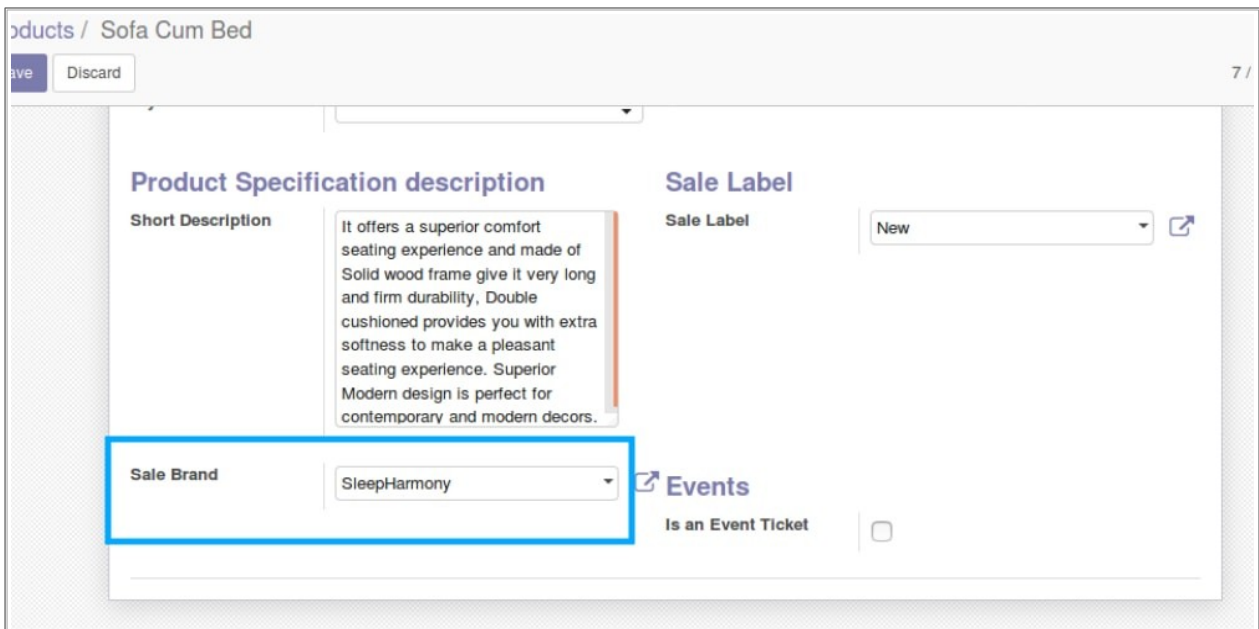
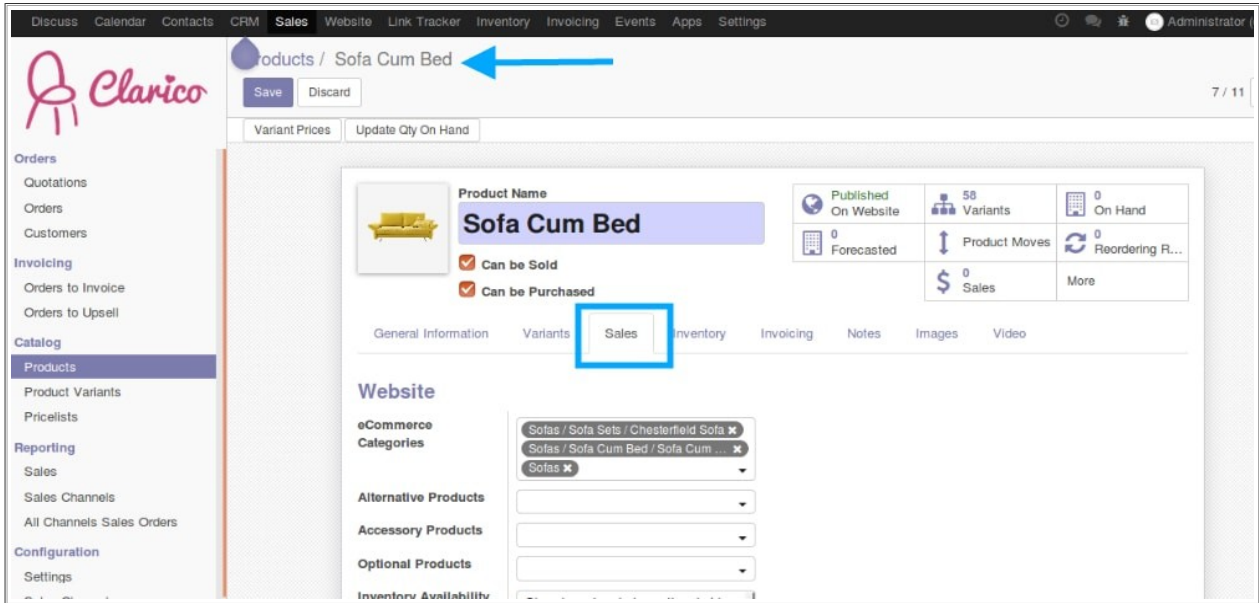
1. Set up Brands

To Set Up Brand go to **Website --> Configuration --> Brand**.

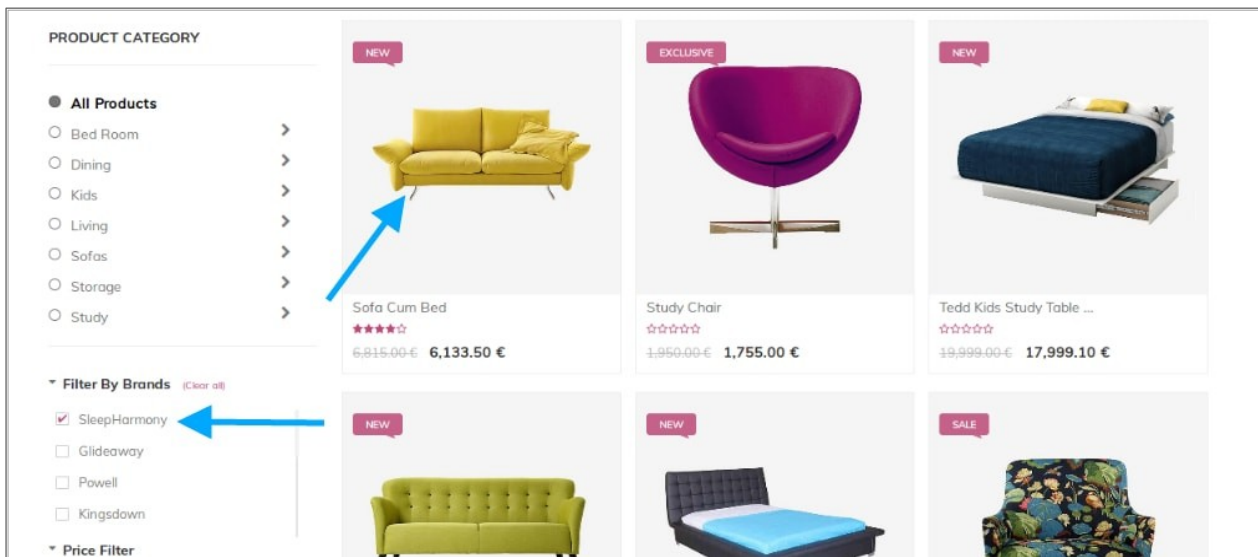
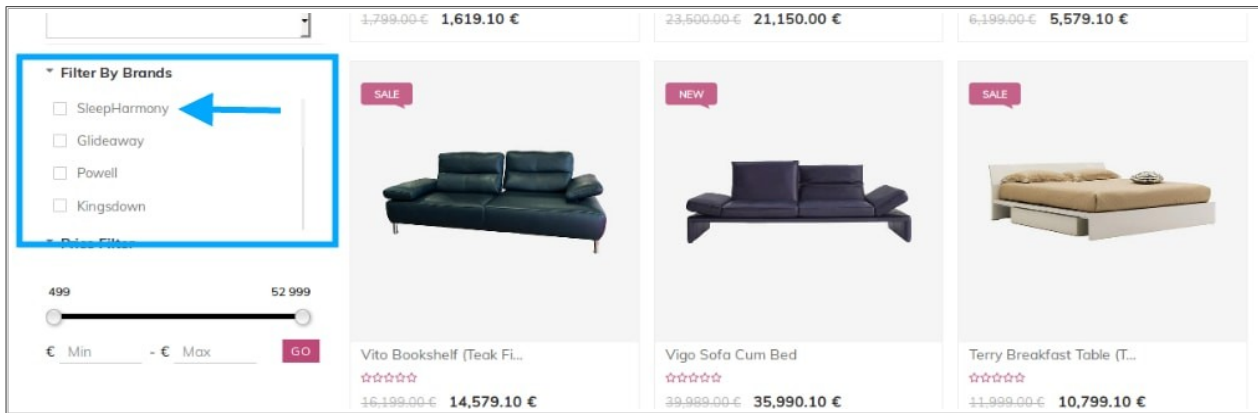
Create a new Record of Brand. Make sure that you have activated **Website Published**. Save the changes.



Now to set the Brand to particular Product go to **Sales --> Catalog --> Products** and open the Product where you want to set the Brand. Go to **Sales** tab and search for **Sale Brand** label there the options for Brand will be visible which is created by you. Select one brand which you would like to set for Product and Save the changes.



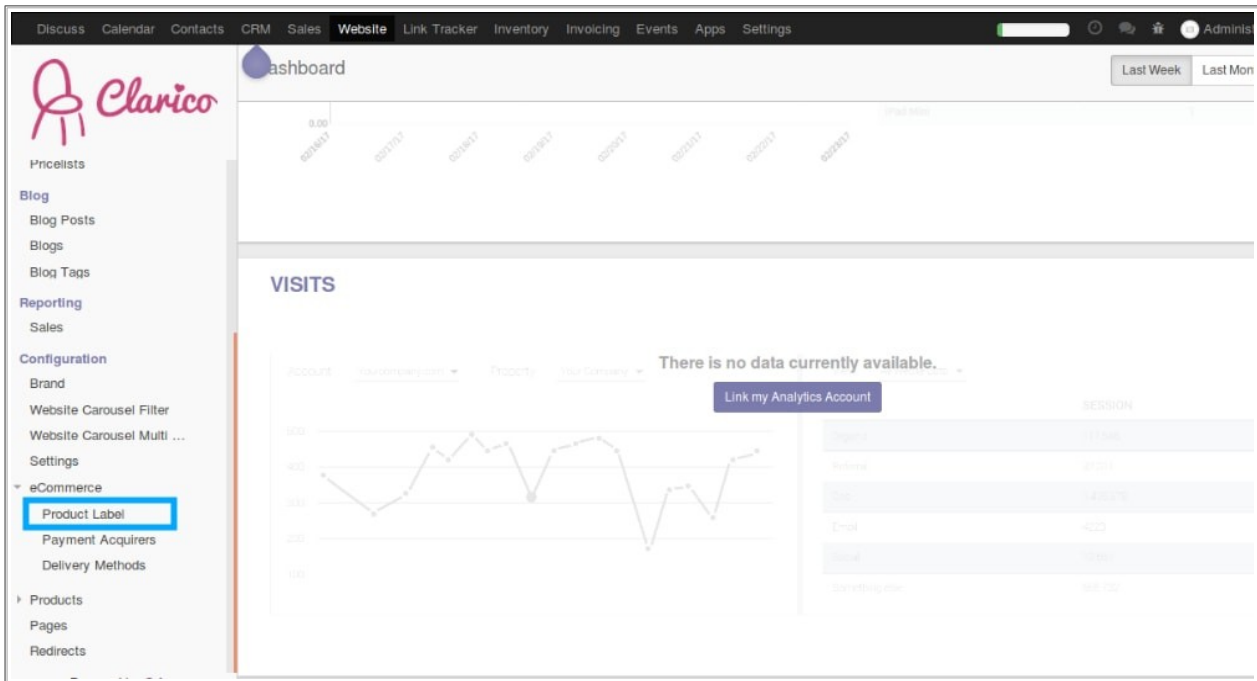
Now go to your Web Page. There the Brand Filter will be available in the Filter Section of Shop Page. On Selecting that brand it will search for the Appropriate Product.



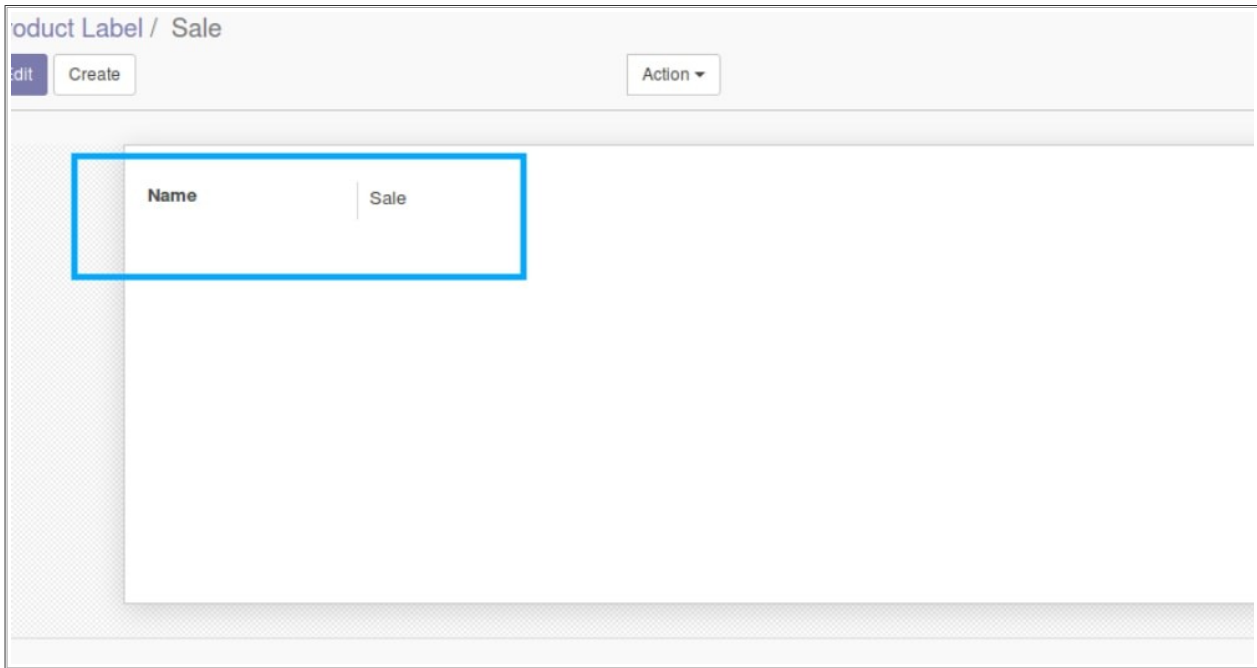
[Click Here to see video of this Feature.](#)

2. Set up Product Label

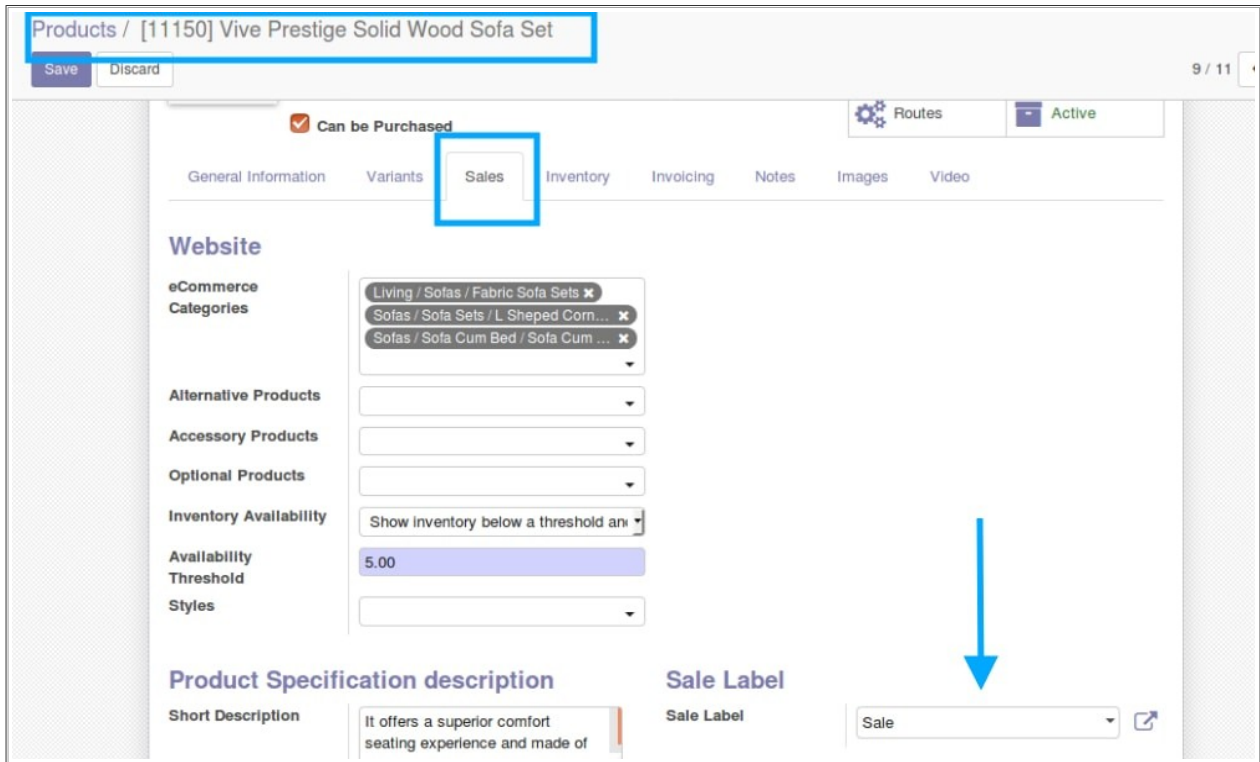
To Set Up Product Label go to **Website --> Configuration --> eCommerce --> Product Label.**



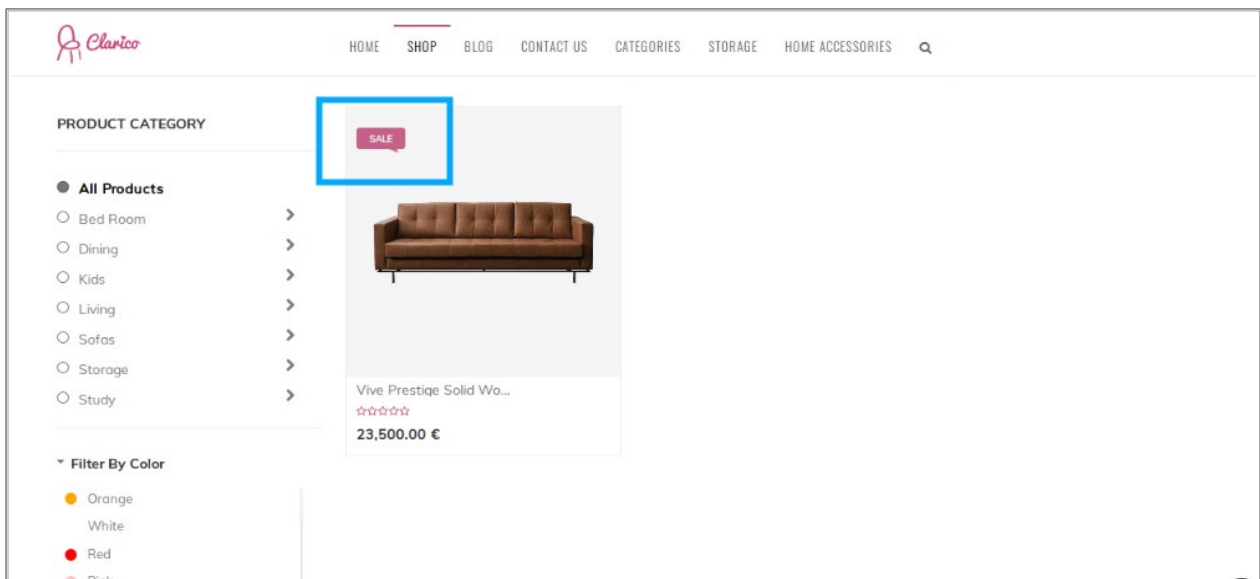
Create a new Record of Label. Save the changes.



Now to set the Label to particular Product go to **Sales --> Catalog --> Products** and open the Product where you want to set the Label. Go to **Sales** tab and search for **Sale Label** label there the options for Label will be visible which is created by you. Select one label which you would like to set for Product and Save the changes.



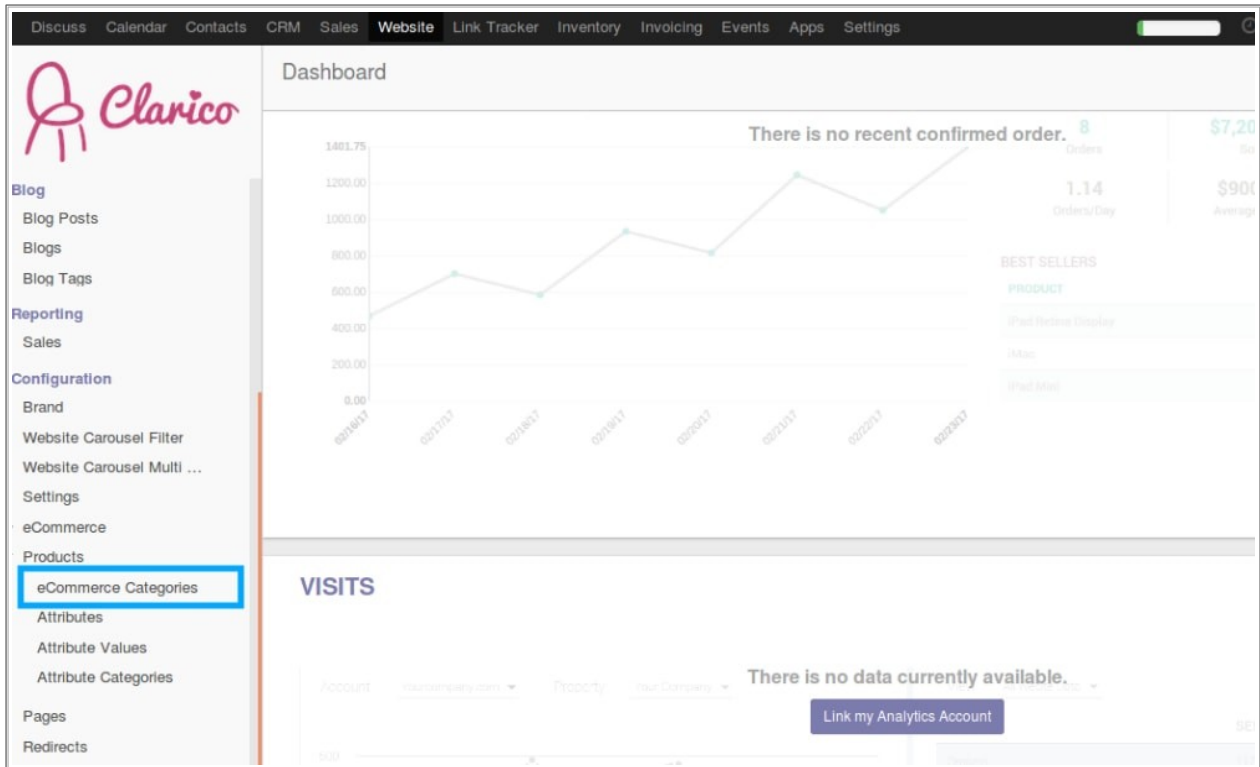
Now go to your Web Page. There you will find the Label on the particular Product.

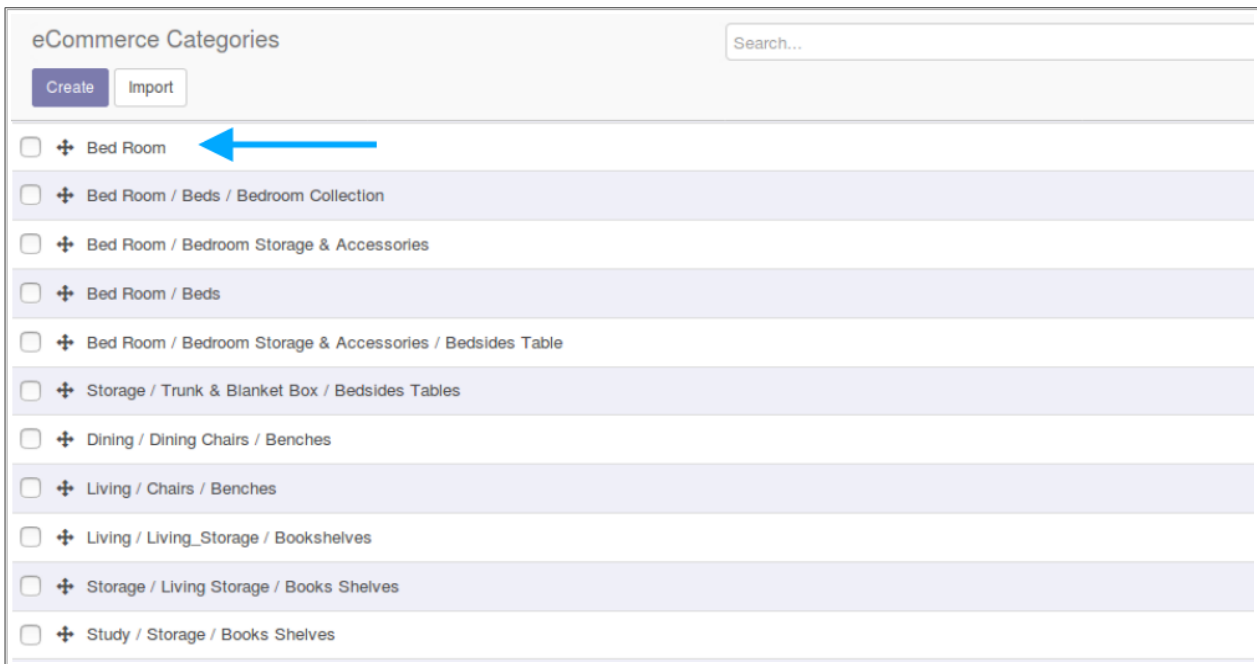


3. Set up Category wise common Product Attributes

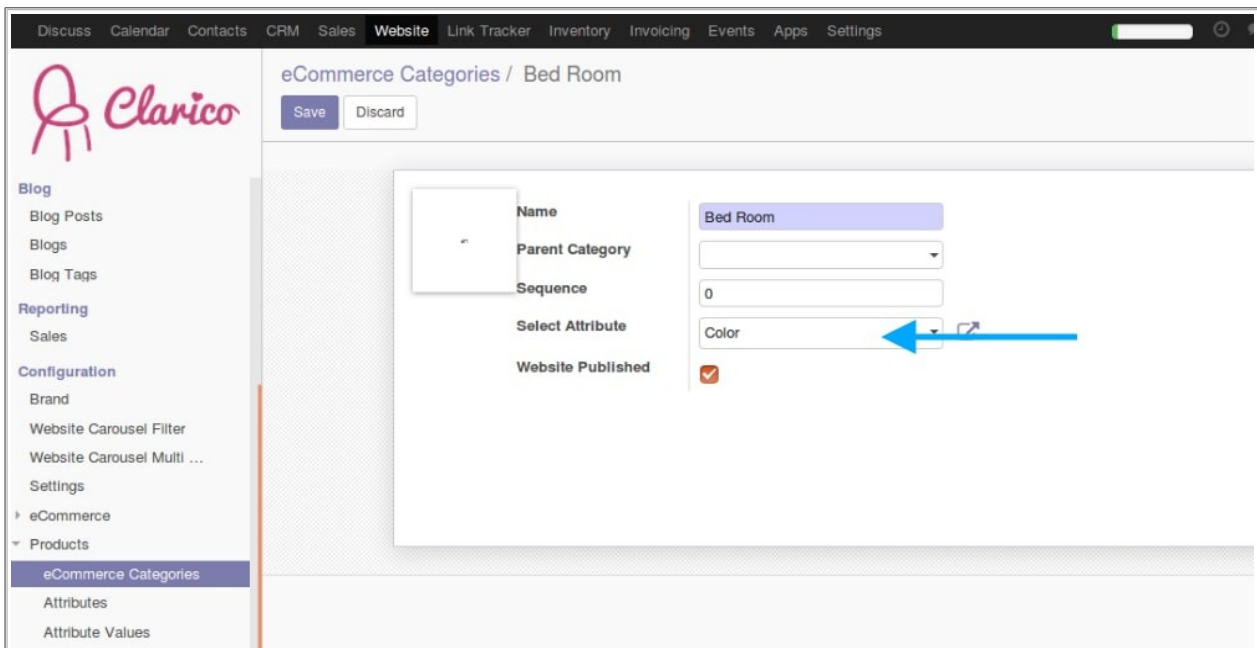
To set Category wise common Product Attributes go to (Odoo's Backend View) **Website --> Configuration --> Products --> eCommerce Categories**

Select any category in which you want to set specific attribute.

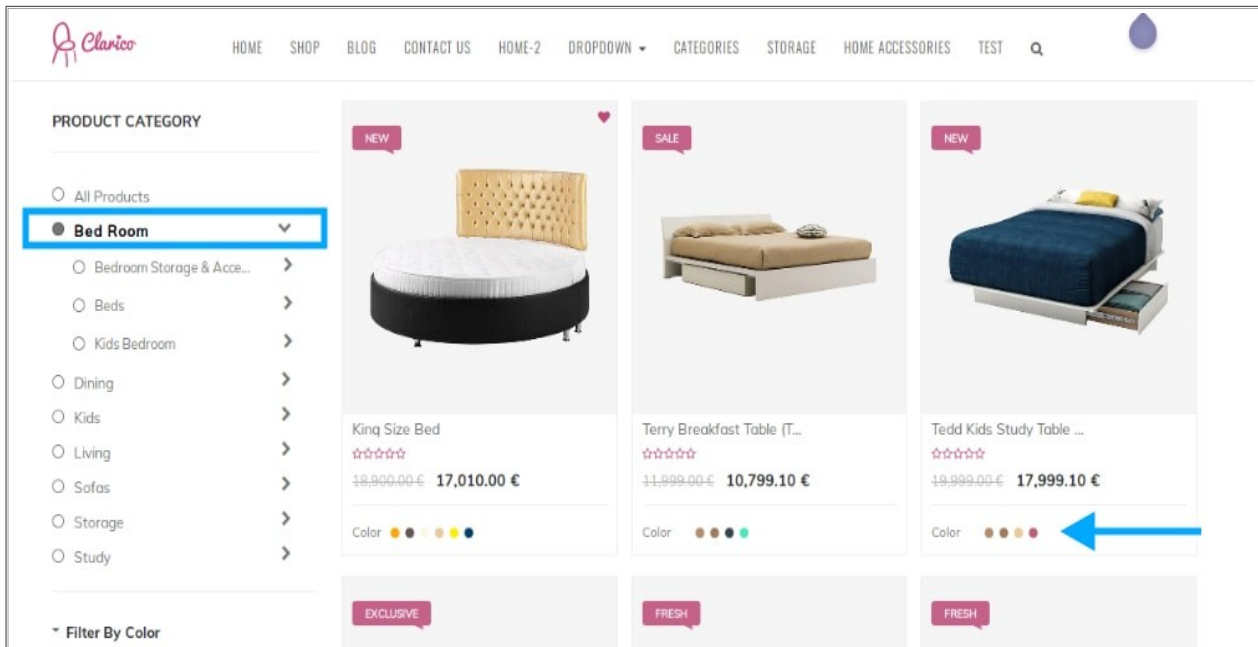




By selecting category, One form view will open. **Edit** the form view and set your attribute. Save your changes.

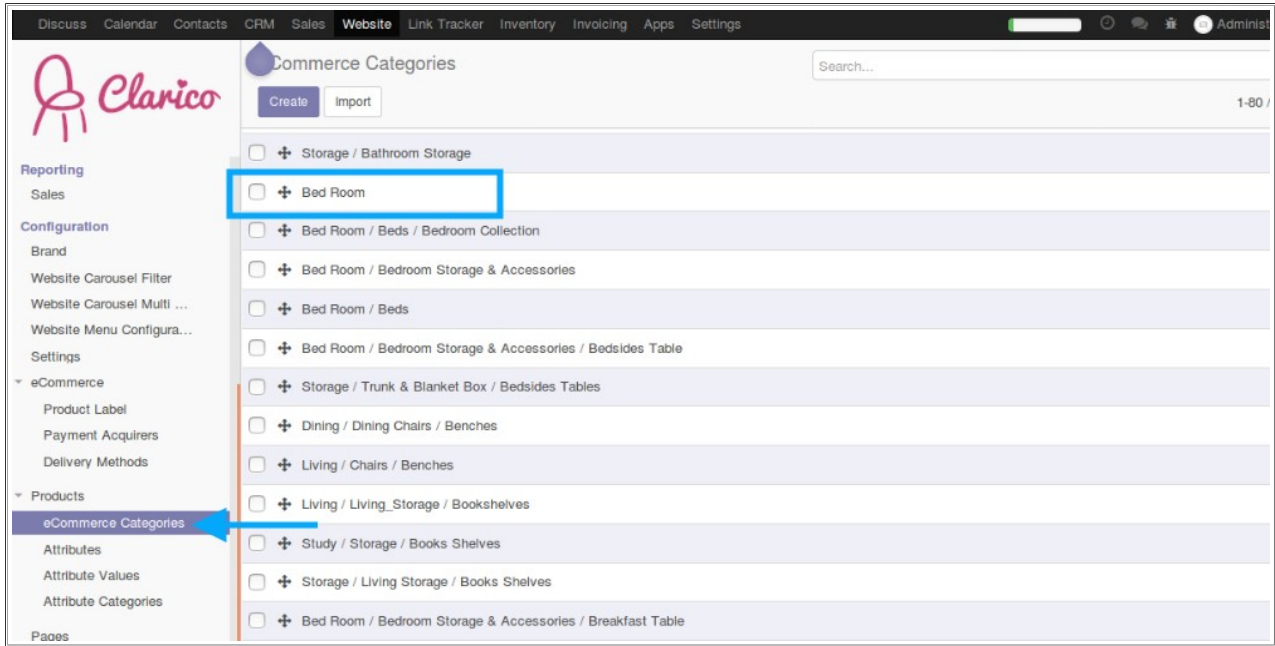


Go to Webpage .In shop, Select category in which you have set attribute. Now you can see the attribute visible for specific category.

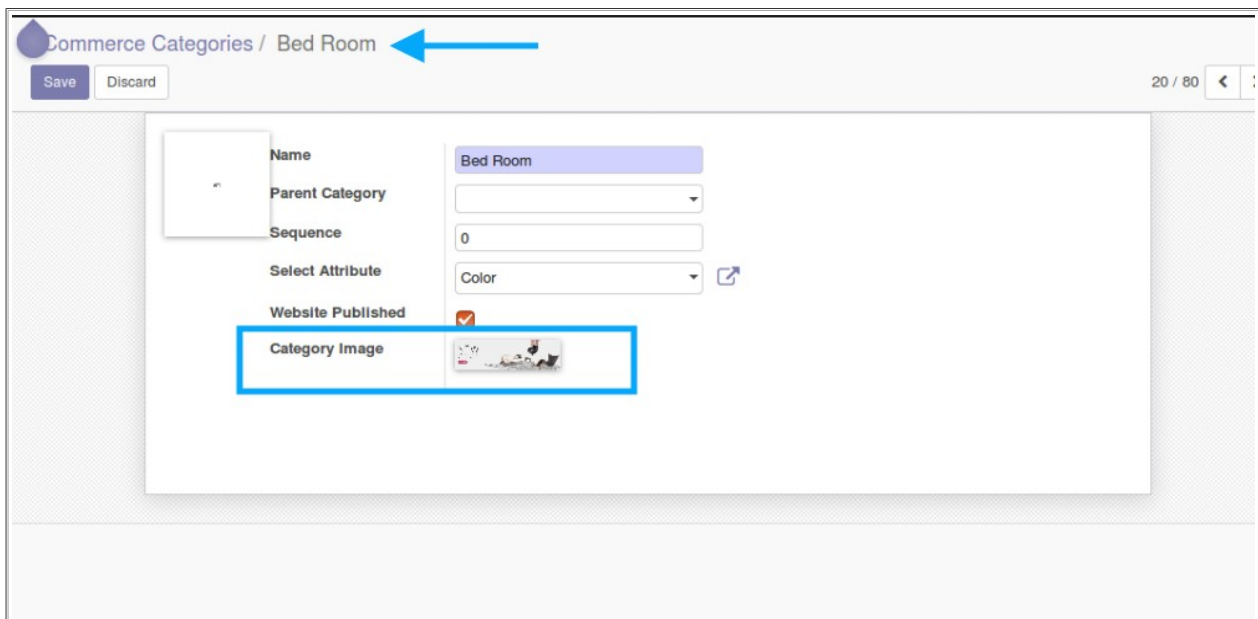


4. Category Wise Image

To set category wise image, go to (Odoo's Backend View) **Website --> Configuration --> Products --> eCommerce Categories**. Select any category.

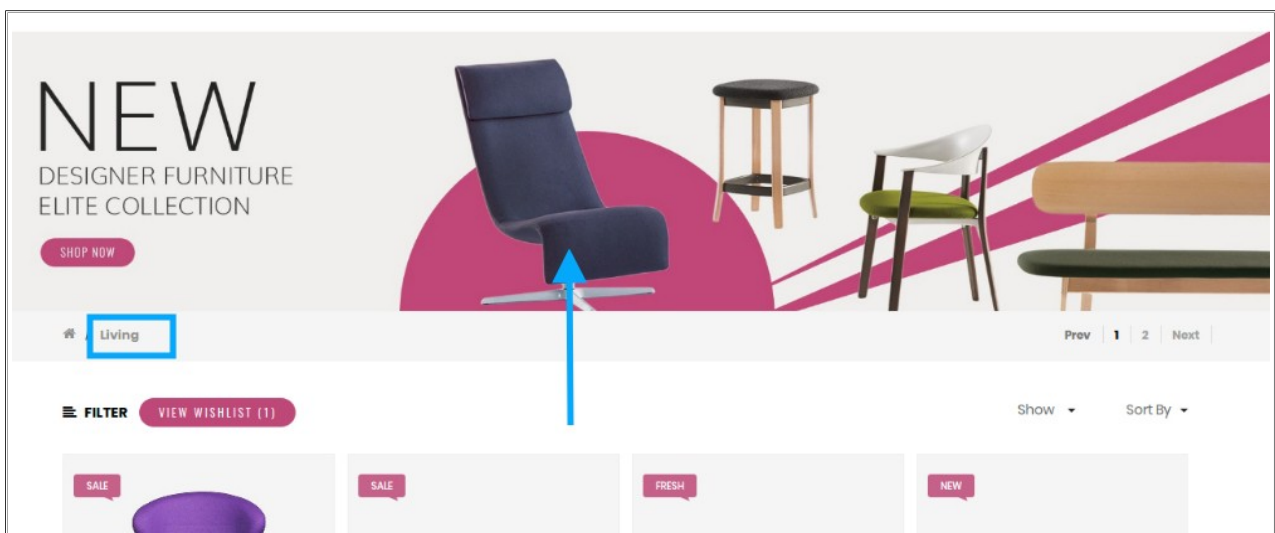
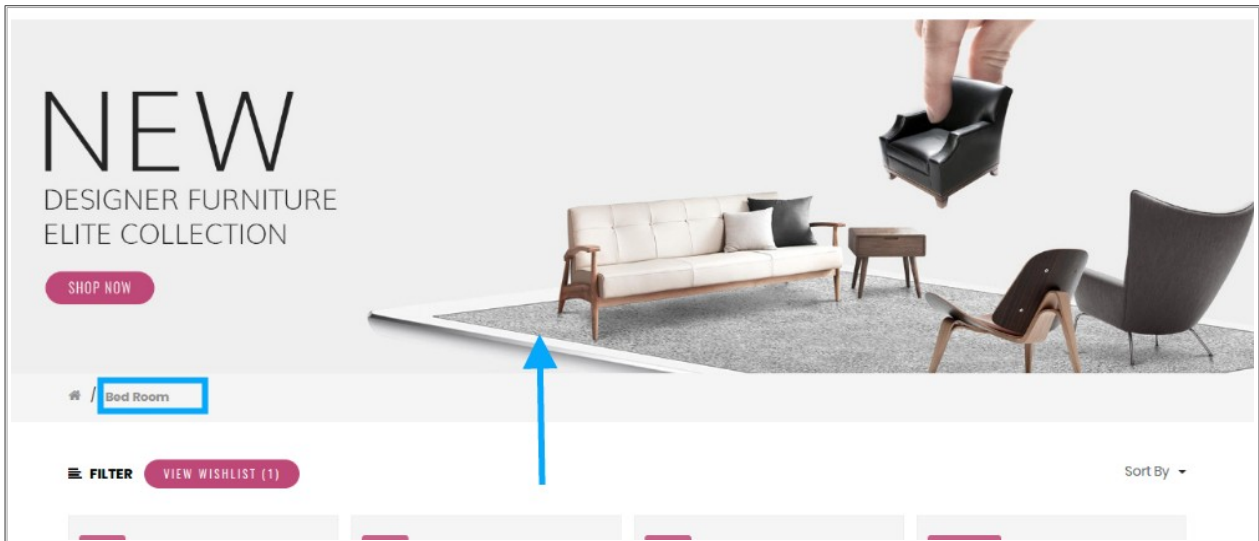


Open form view of that category. Update **Category Image** and save your changes.



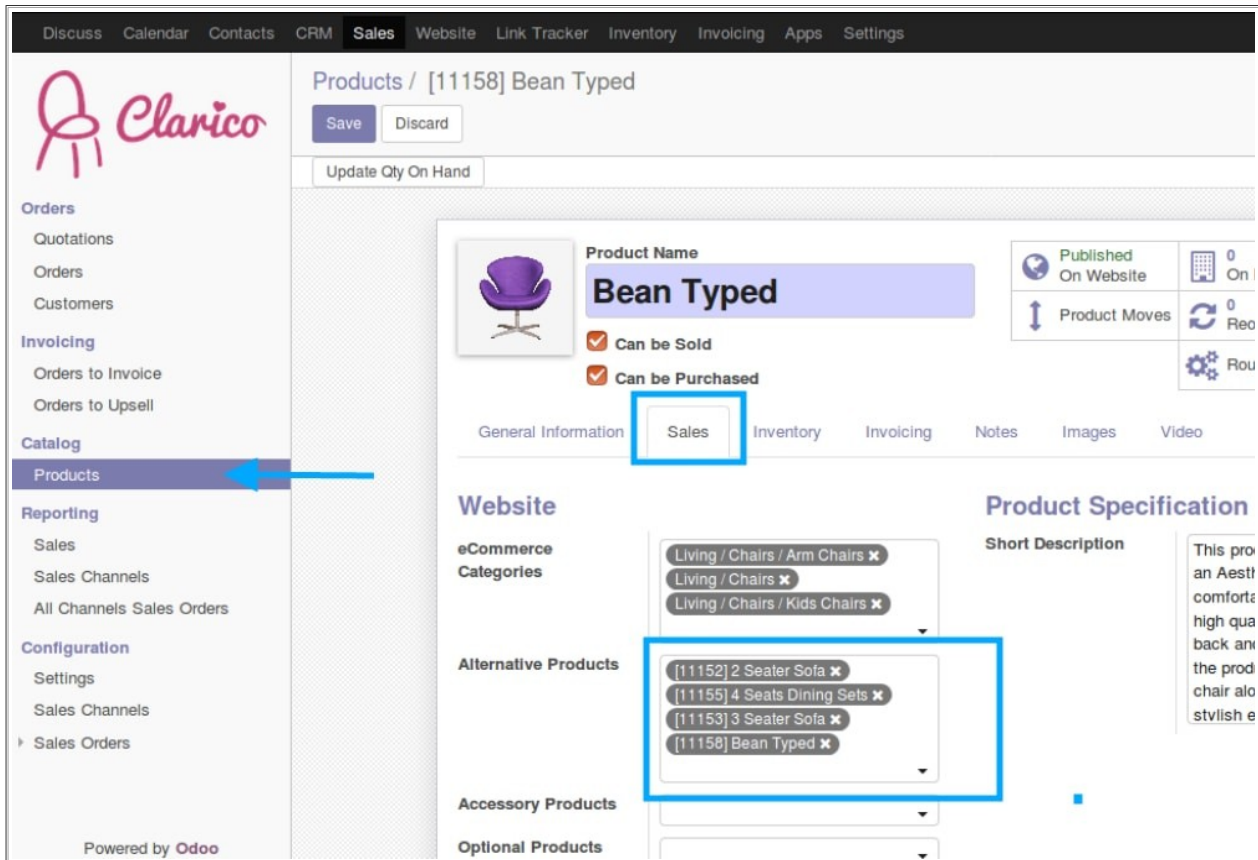
Now go to webpage of shop. Select category from filter in which you set category image.

You can see specific image for specific category in shop. You can update image for the other categories same way.

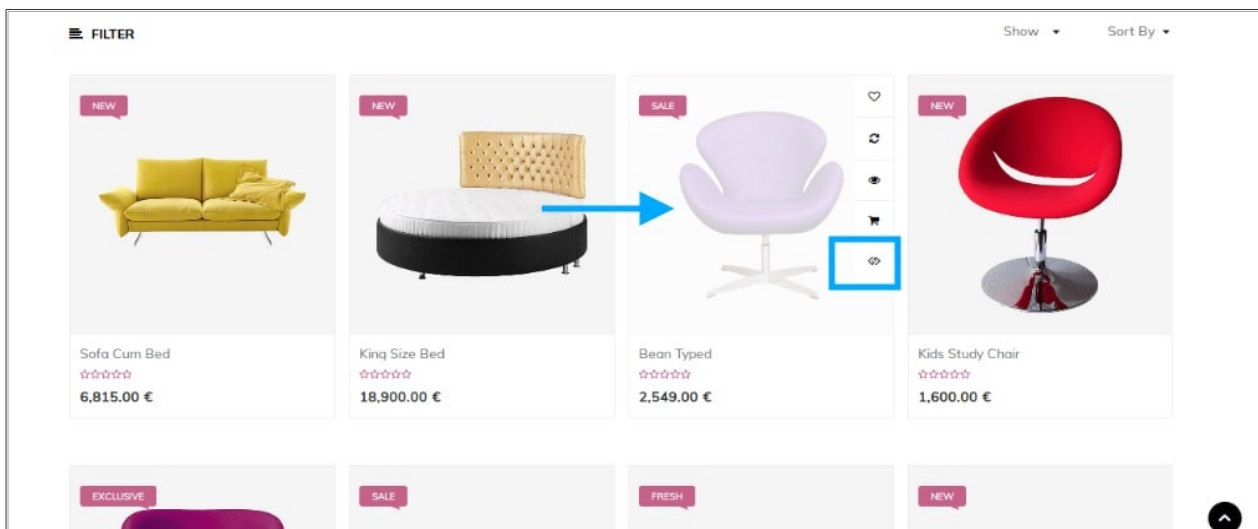


5. Set Up Similar Products

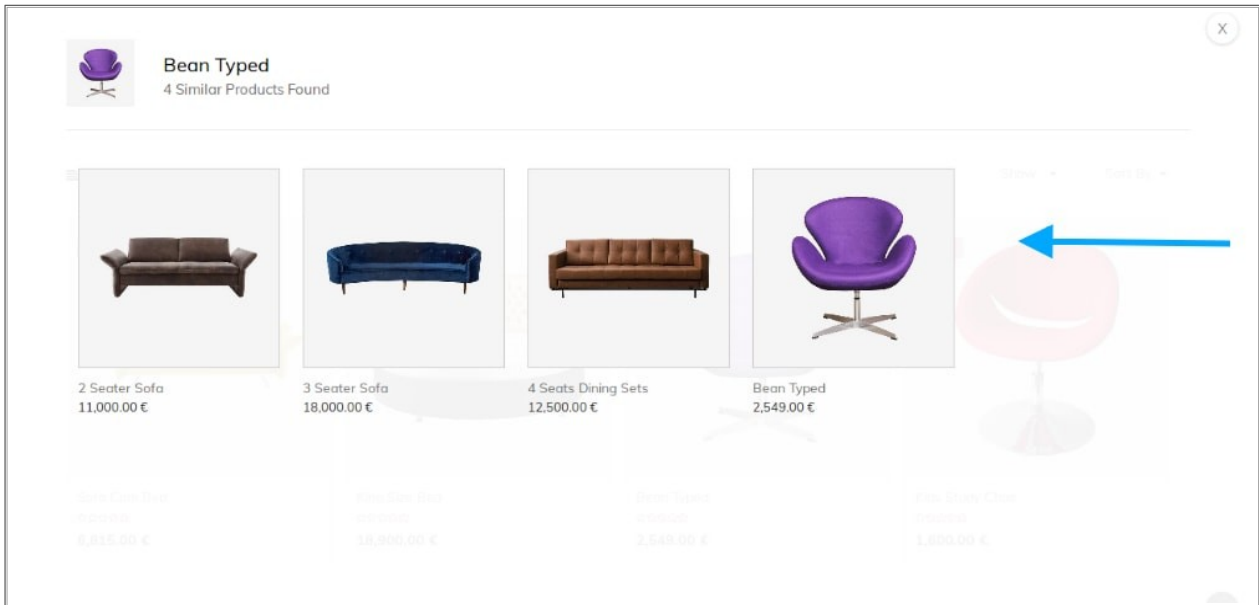
To set Similar products go to (Odoo's Backend View) **Sales--> Catalog --> Products**.and open the Product where you want to set the Similar Products. Edit form view and go to **Sales Tab**. Add Alternative products. Save your changes.



Now go to webpage. Find the product in which you set alternative items. On hover of that product, There will be icon of similar products.

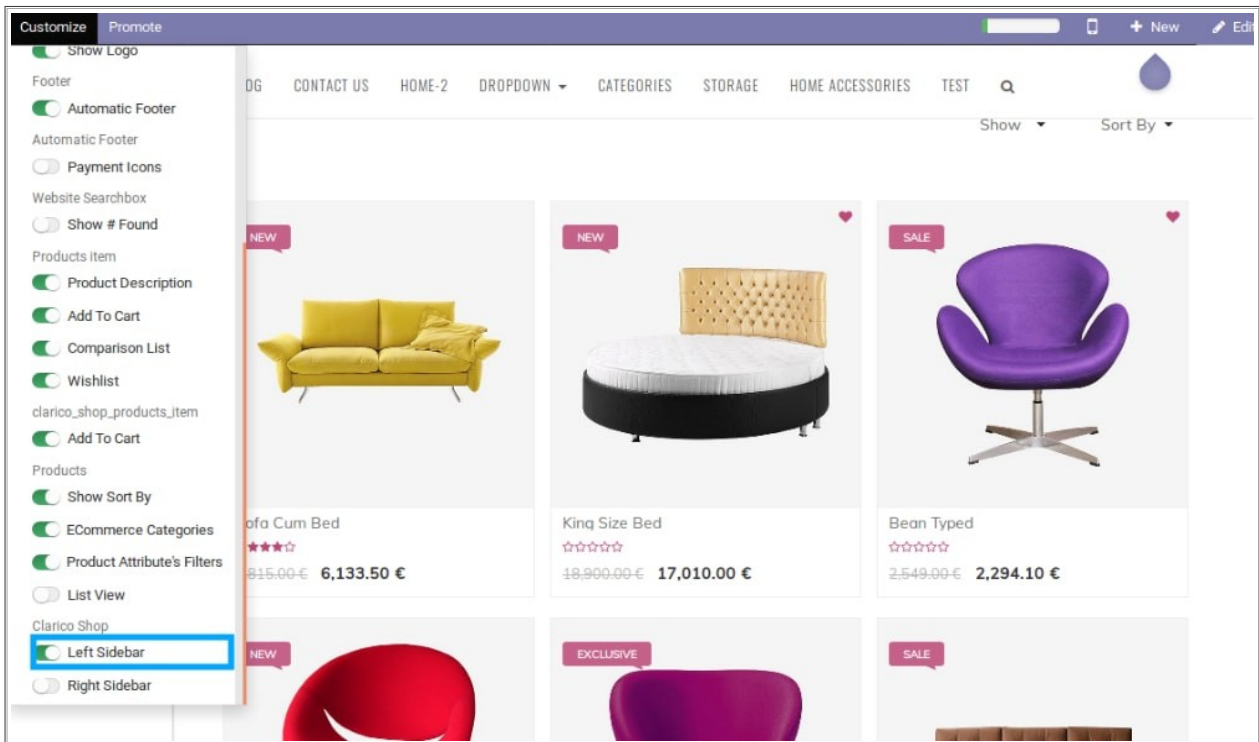


click that icon. Popup of similar products will open.






6. Activate Left Sidebar View

To Activate Left Side bar View of Products in Shop Page go to **Customise** and activate **Left Sidebar**.



Special Offer on First Purchase | Code : #ASDM44 | Get 50% OFF

MY ACCOUNT -   

Clarico

HOME SHOP BLOG CONTACT US HOME-2 DROPDOWN ▾ CATEGORIES STORAGE HOME ACCESSORIES TEST Q

/ All Products Prev | 1 | 2 | 3 | 4 | Next

VIEW WISHLIST (4) Show ▾ Sort By ▾

PRODUCT CATEGORY

- All Products
- Bed Room
- Dining
- Kids
- Living
- Sofas

Filter By Color

- Orange
- White
- Red
- Pink
- Wenge

Filter By Material

- Leather
- Plastic
- Solid Wood
- Sheesham Wood

Filter By Seating Capacity

- 2 + 1
- 5 Seater
- 3 Seater
- 2 Seater

Filter By Size

- Single
- Super King
- Queen Size
- Standard


Filter By Brands


- SleepHarmony
- Glideaway
- Powell
- Kingsdown


Price Filter


499 52 999


€ Min - € Max


NEW  ~~6,815.00 €~~ **6,133.50 €**

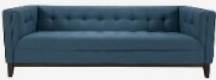
NEW  ~~18,900.00 €~~ **17,010.00 €**


SALE  ~~2,549.00 €~~ **2,294.10 €**


NEW  ~~1,600.00 €~~ **1,440.00 €**


EXCLUSIVE  ~~1,950.00 €~~ **1,755.00 €**


SALE  ~~12,500.00 €~~ **11,250.00 €**


FRESH  ~~25,600.00 €~~ **23,040.00 €**

NEW  ~~18,000.00 €~~ **16,200.00 €**

NEW  ~~11,010.00 €~~ **9,909.00 €**

SALE  ~~1,600.00 €~~ **1,440.00 €**

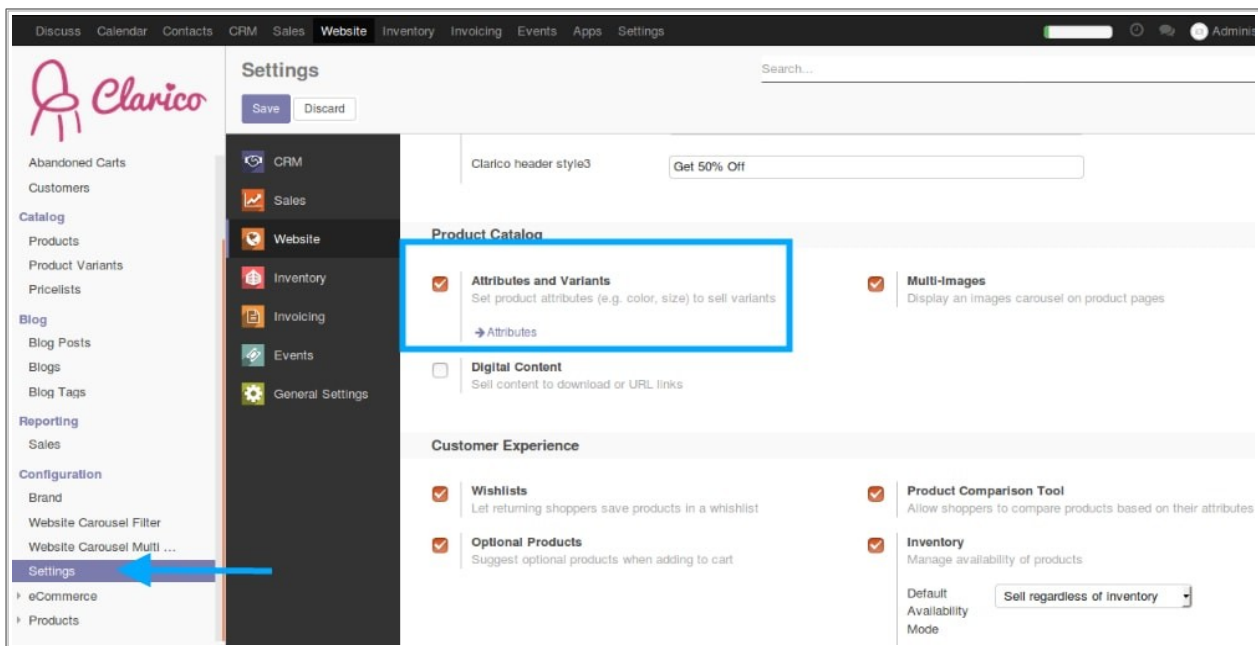
SALE  ~~12,500.00 €~~ **11,250.00 €**

EXCLUSIVE  ~~1,600.00 €~~ **1,440.00 €**

Product Comparison Page

1. Add extra specification to any Product

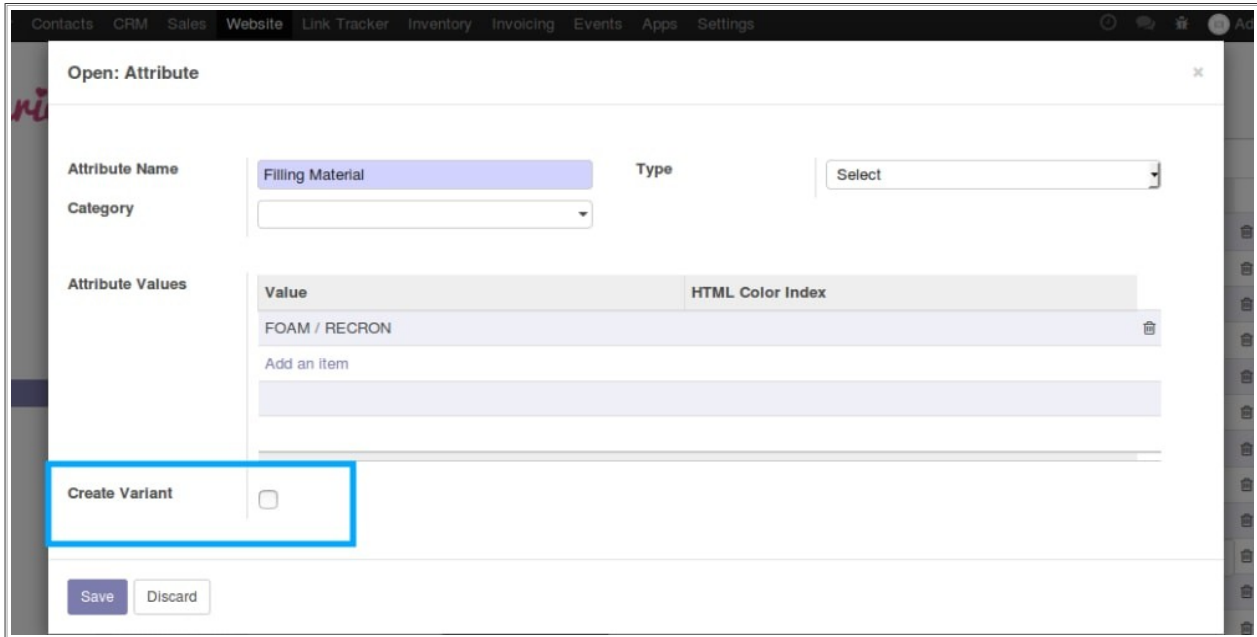
To Set Extra Specification of any product Go to **Website --> Configuration --> Settings** and activate **Attributes and Variants**.



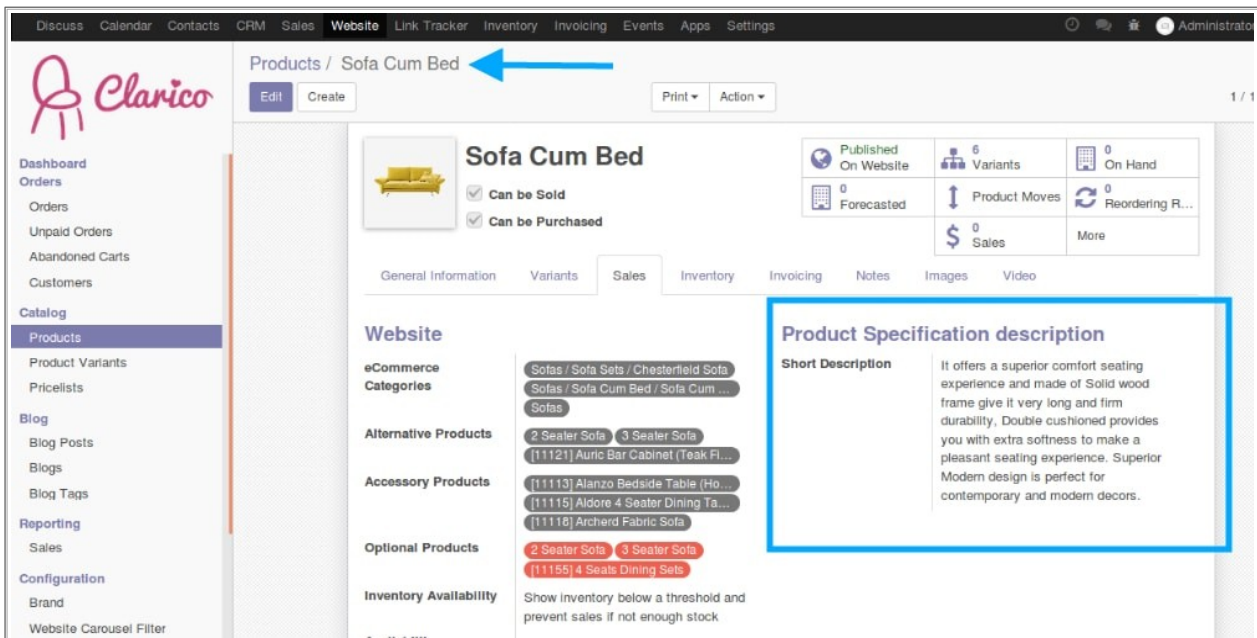
Now go to **Sales --> Catalog --> Products** and open the Product where you want to set the Specification. Go to **Variants Tab**. Add the variant(attribute) that you would like to show them in Extra Specification. Make sure that you have deactivated the field **Create Variant**



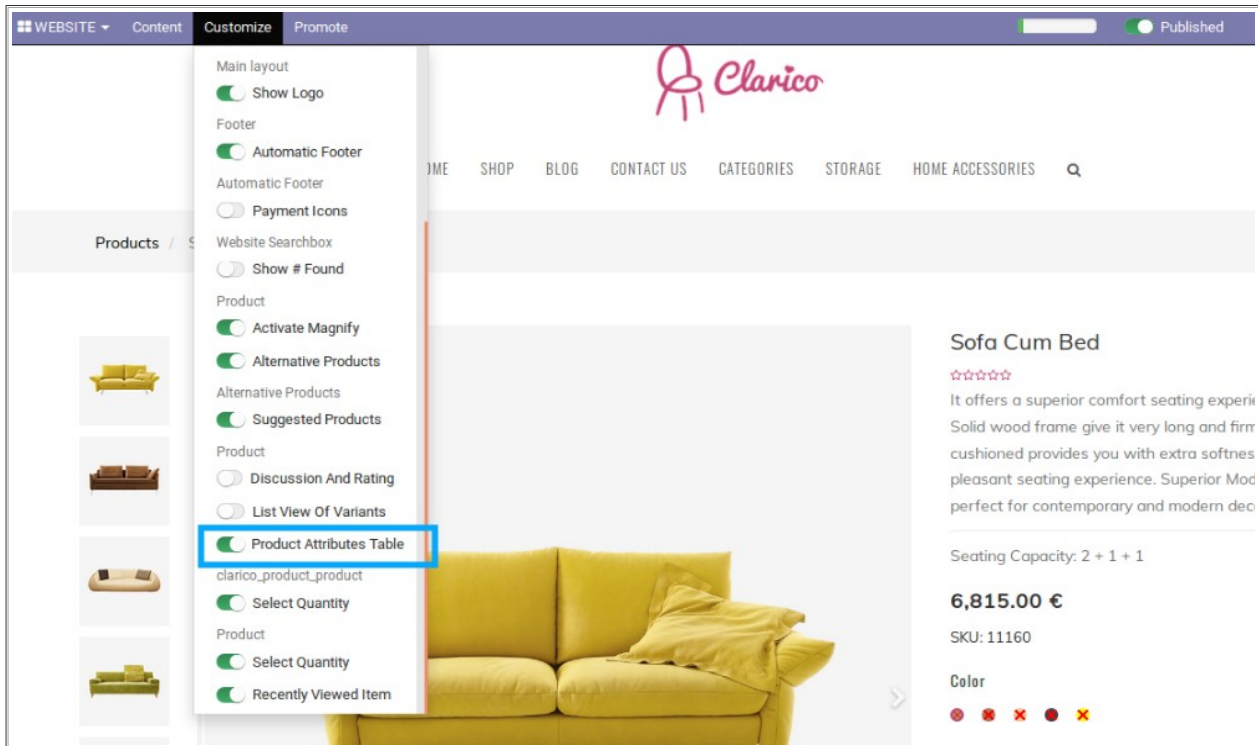
Make sure that you have activated the Developer mode



To set description for product extra specification, go to **Sales** tab. Add description for your product extra specification.



Now to view the Extra Specification of Product in your Web Page you need to activate the **Product Attributes Table**



Now the variant(attribute) which has the **Create Variant** field deactivated will only be visible in Extra Specification of the product Page. It will not be visible alongwith the Product Attribute. So in your Web Page you can find the values of the Variants set for the Product.

SPECIFICATIONS FOR " SOFA CUM BED "

It offers a superior comfort seating experience and made of Solid wood frame give it very long and firm durability, Double cushioned provides you with extra softness to make a pleasant seating experience. Superior Modern design is perfect for contemporary and modern decors.

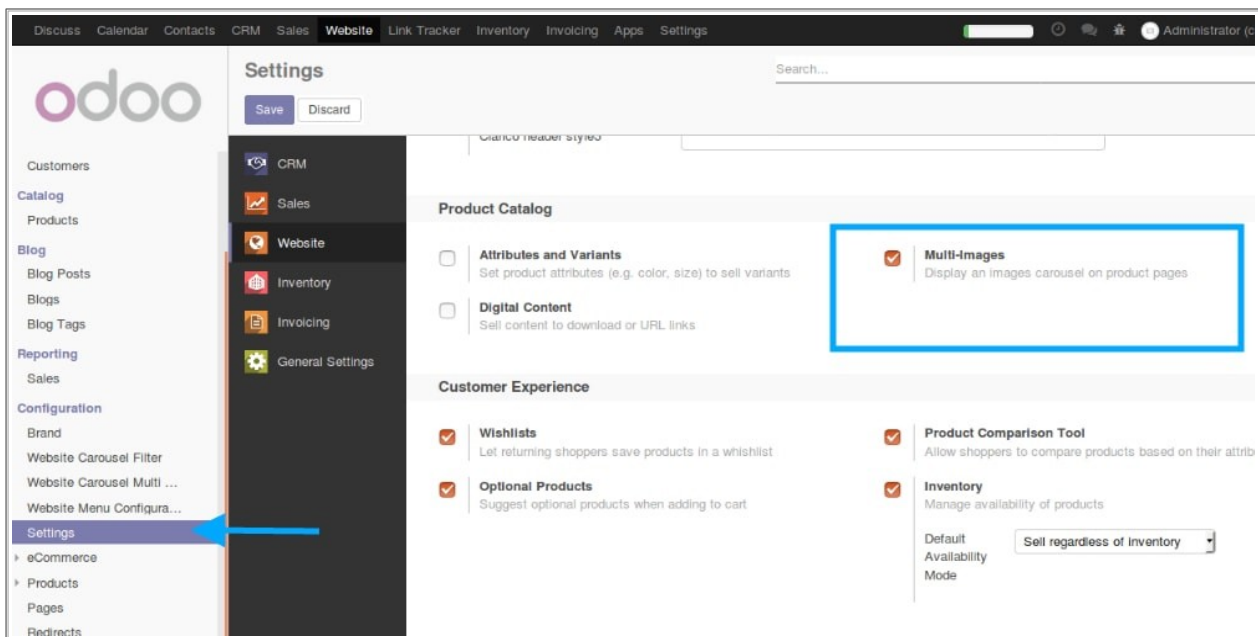
COLOR	Orange , Taupe , French Beige , Ivory Nude , Coal Grey , Yellow Blush
SEATING CAPACITY	2 + 1 + 1
STORAGE INCLUDED	Yes
UPHOLSTERY INCLUDED	Yes
SUITABLE FOR	Bedroom
STORAGE TYPE	Compartments
STORAGE MECHANISM	Manual
FILLING MATERIAL	FOAM / RECRON



Product Page

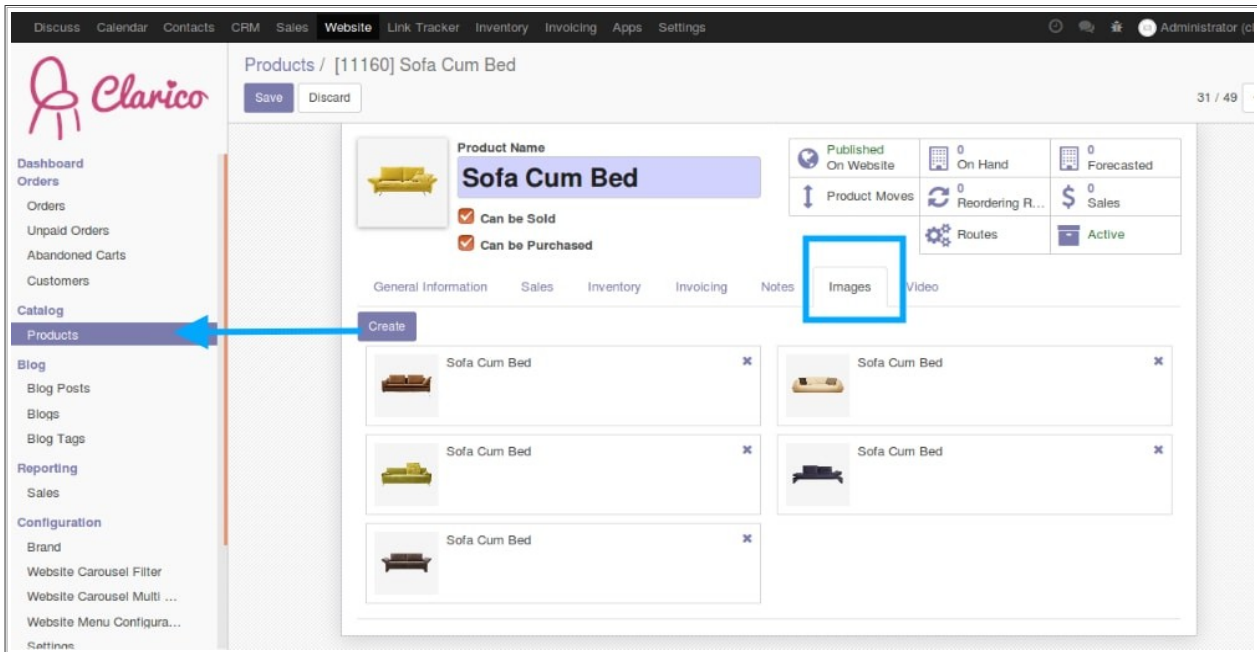
1. Set up Multi Images

To Set Multiple Images of Product Go to **Website --> Configuration --> Settings** and activate **Multi-Images**.

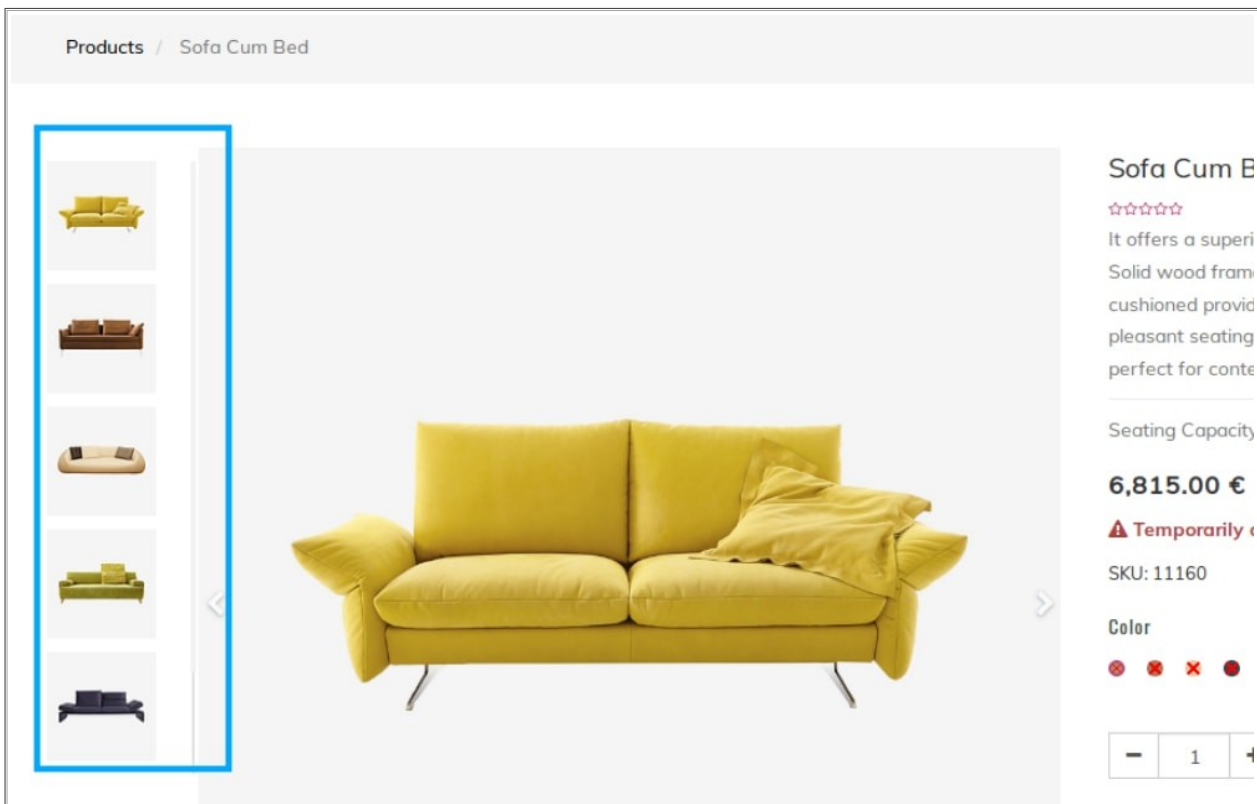


Now go to **Sales --> Catalog --> Products**

Now go to Product where you want to set the Multi Image. There a new Tab for Images will be Visible. Here you can set the number of Images you would like to show as Multi Image for that Product.



Go to Web Page and you will find the Multiple Images of your Product.



2. Set up Video

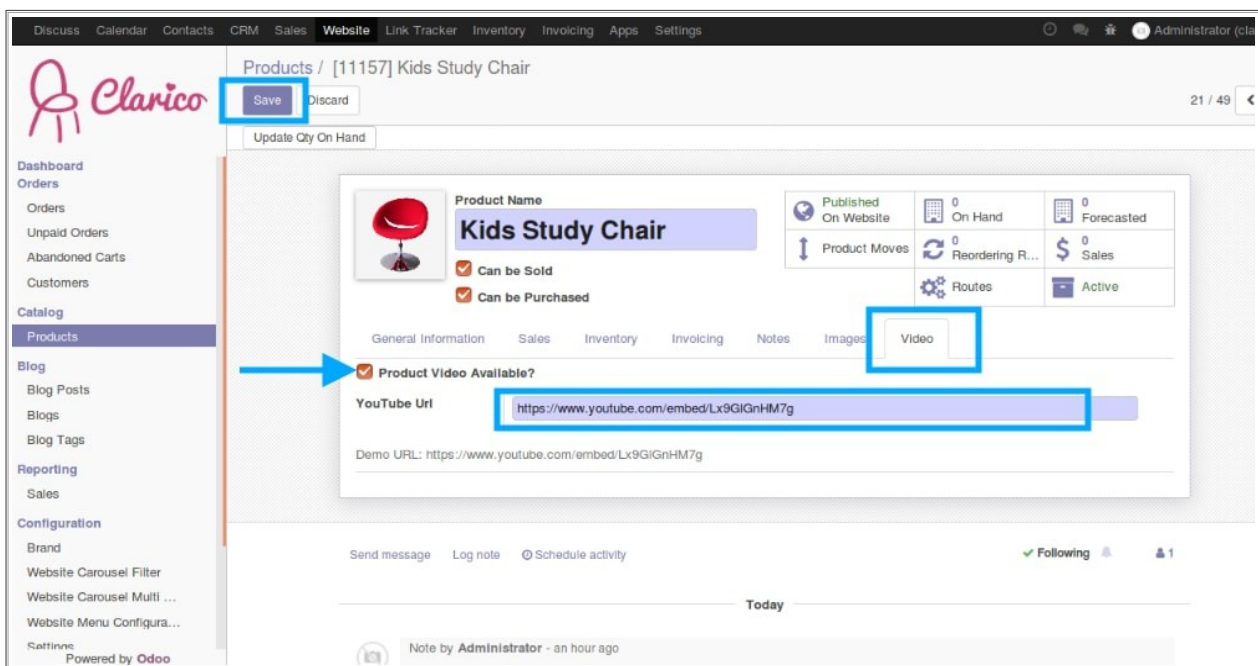
To set up video for product, Go to (Odoo's Backend View) **Sales --> Catalog --> Products**.

Go to the product in which you want to set video. Edit form view and go to **Video** tab.

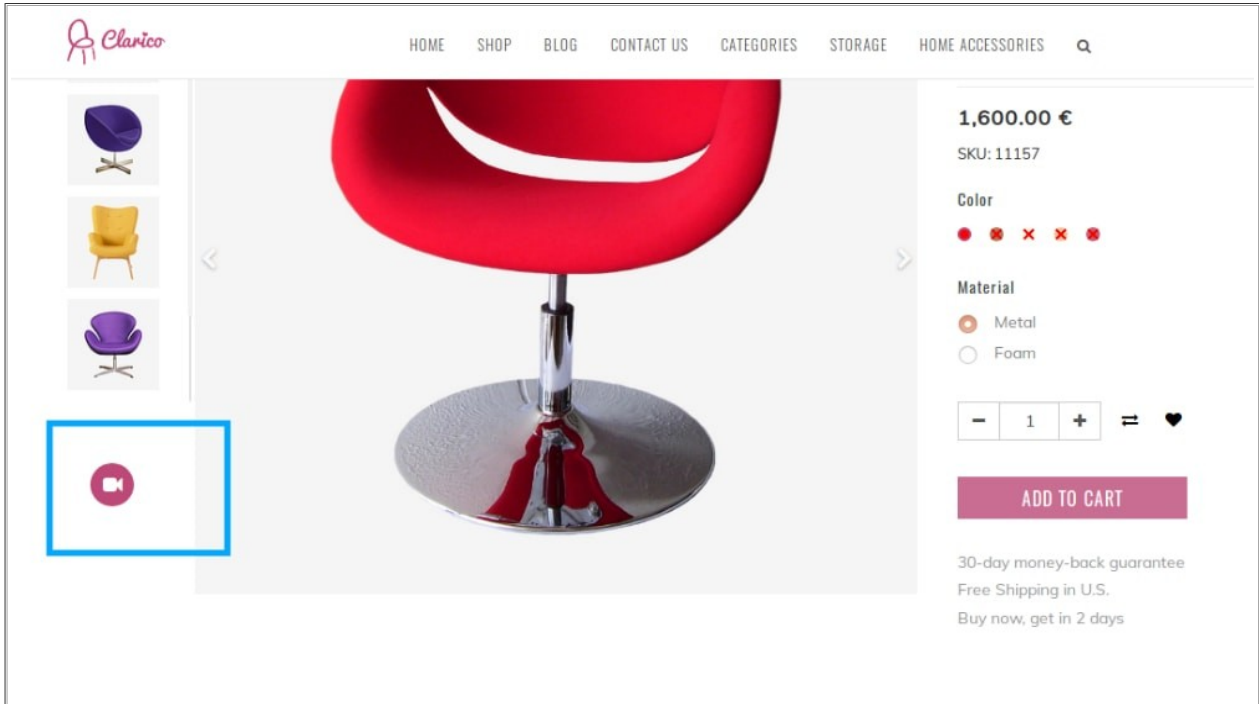


Make sure that you have activated the Developer mode

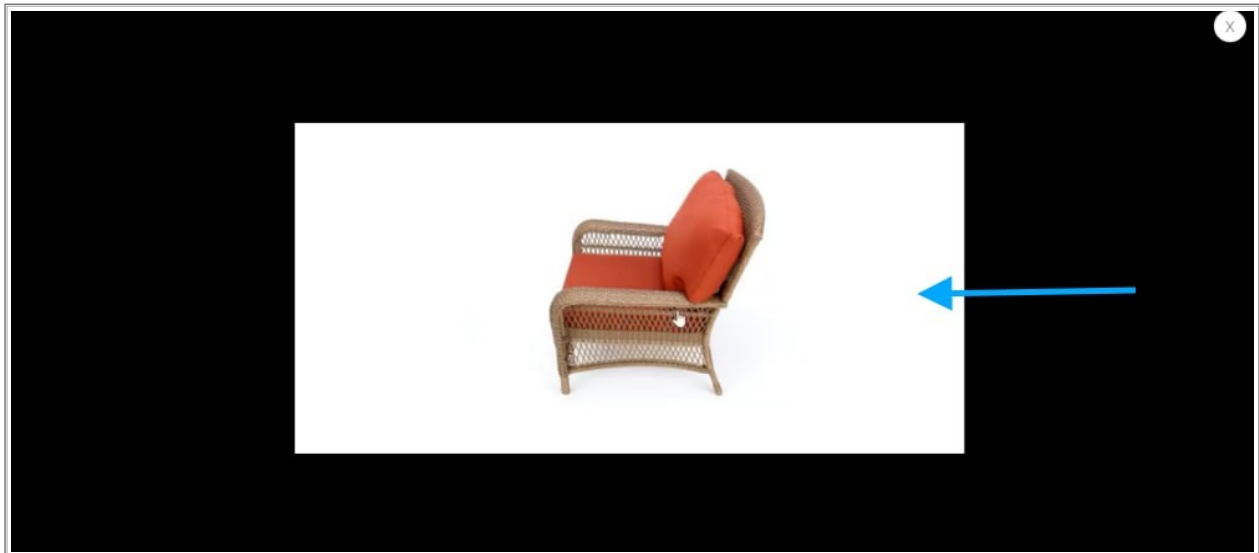
Activate the product video available option and set product video url as per demo url. Save your changes.



Now go to webpage of that product and you will find one video icon.

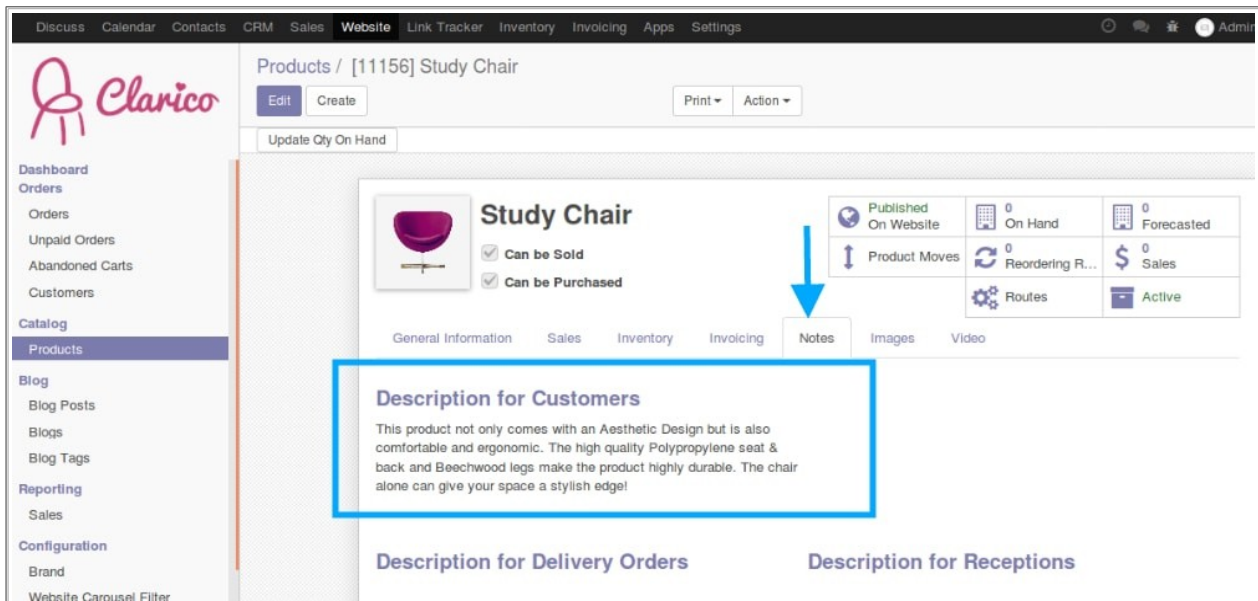


Click on that icon and video of your product will be played.

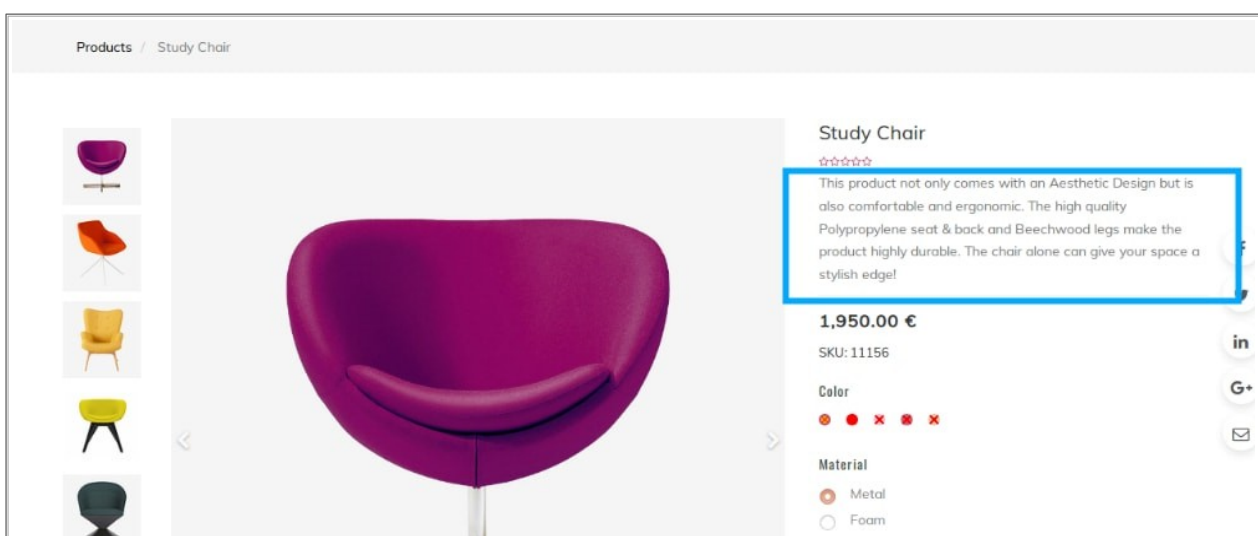


3. Configure Short Description of Product

To Set Short Description of Product go to **Sales --> Catalog --> Products** and open the Product where you want to set the Short Description. Go to **Notes** Tab. Add the Description under **Description for Customers**. Save the Changes.



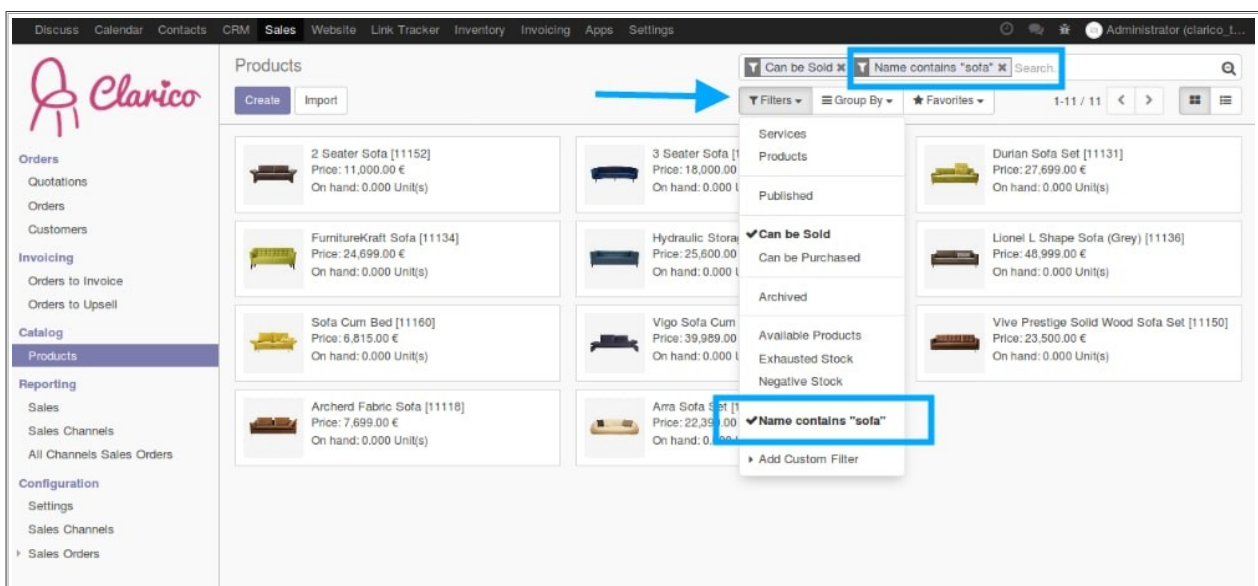
Go to your Web Page and Open the Product in which you have set the Description.



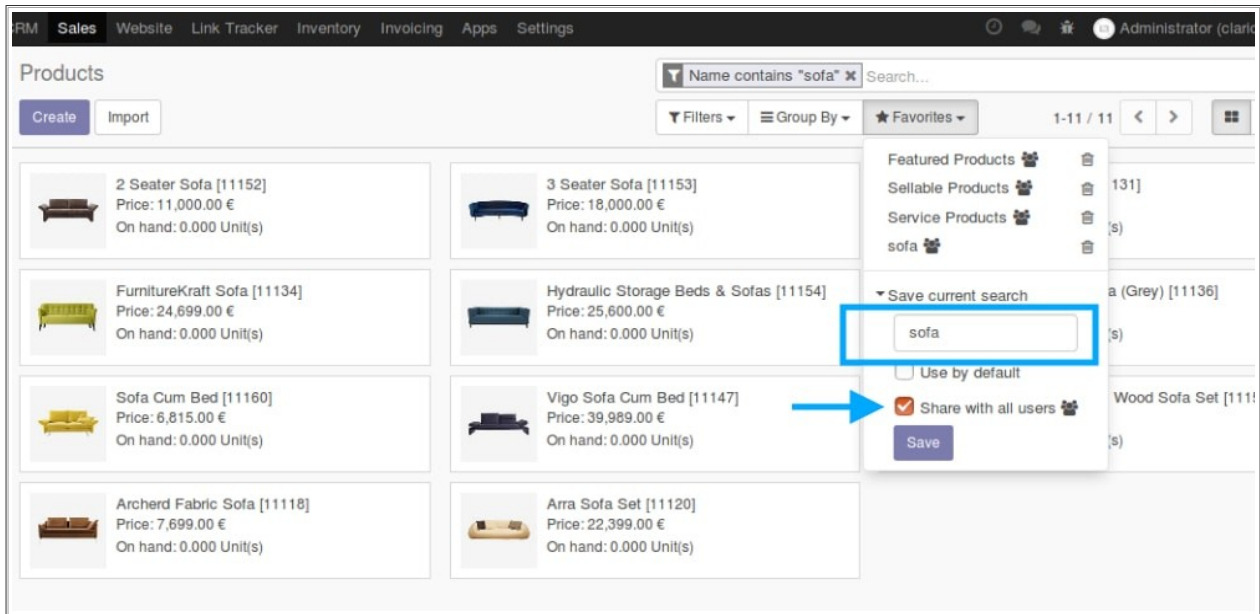
Carousel

1. Product Carousel

For Creating Product Carousel Make a filter of Products. For making Products Filter go to menu **Sales --> Catalog --> Products** and make the filter of products.

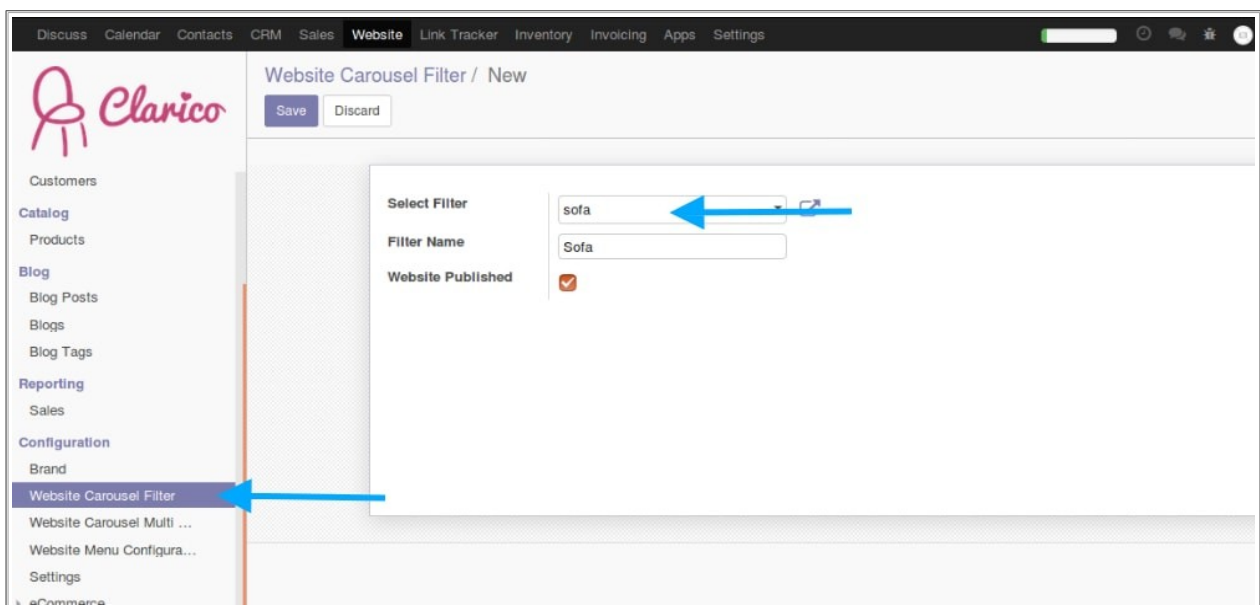


Now save the Created Filter to **Favorites**, give the appropriate name of the Filter and activate **Share with all users option**. Save the changes.

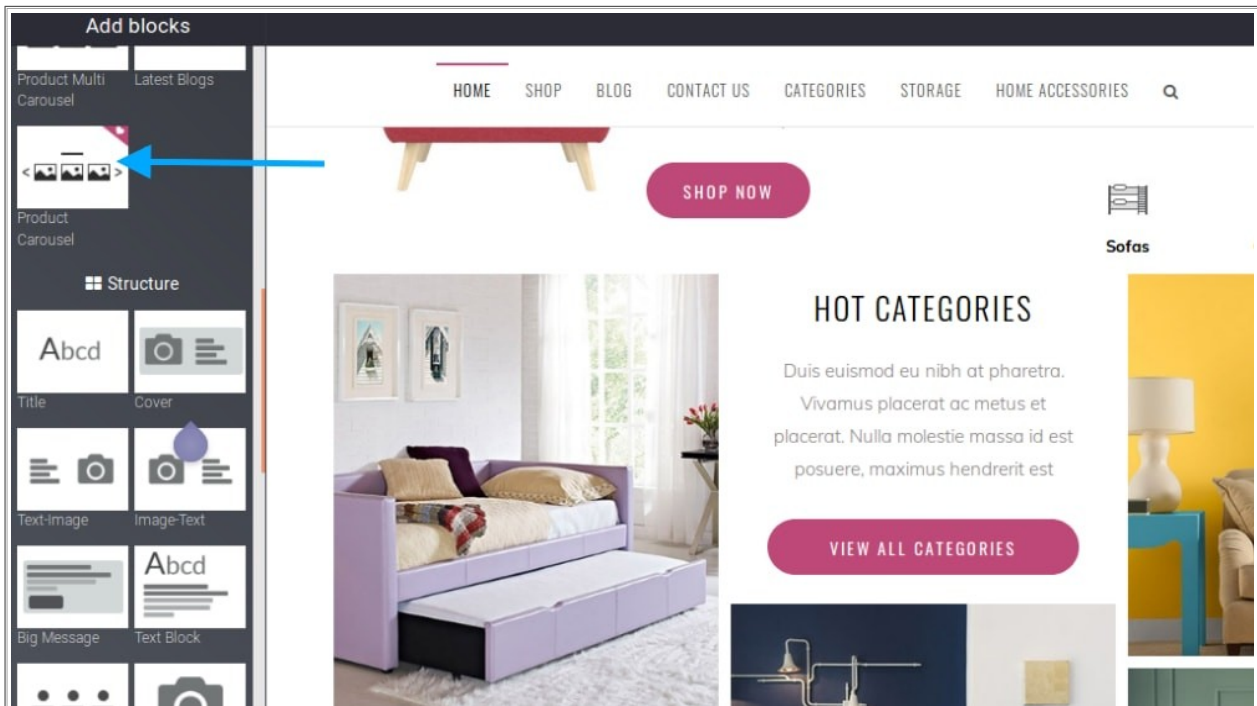


Now go to **Website --> Configuration --> Website Carousel Filter**.

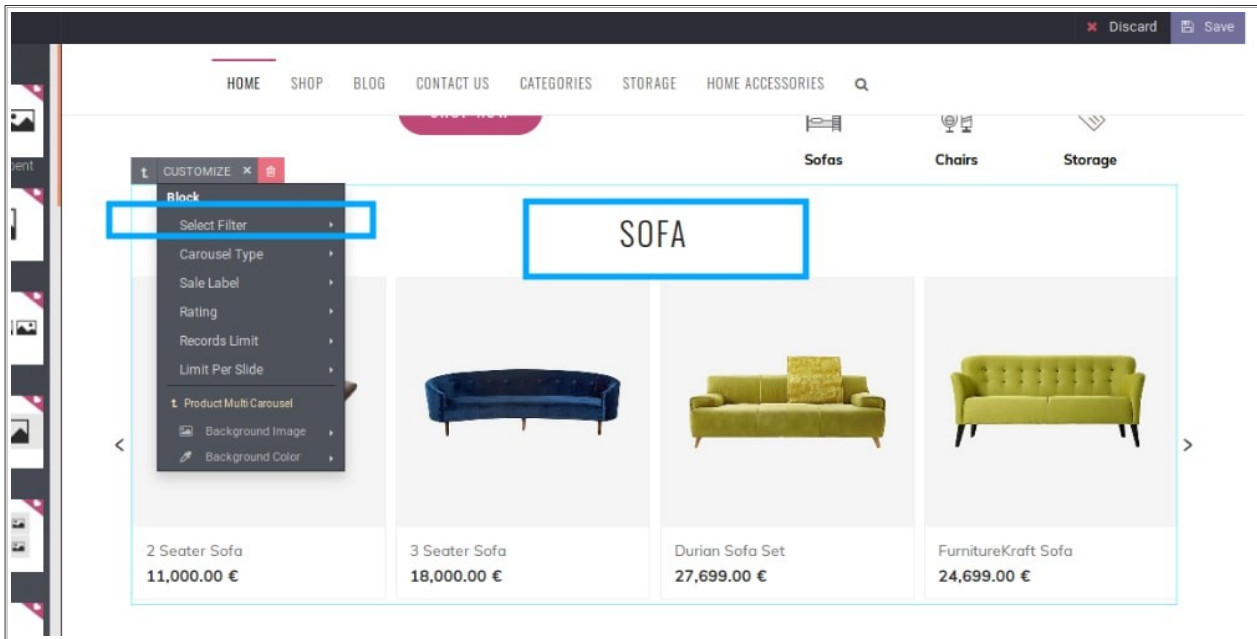
Create a new Record for Carousel. For which, the created filters in Product will be available for Selection. Select the Filter which you would like to display in your Web Page. Give name of the Filter and make sure to activate **Website Published**.



Now to make the Carousel Visible in your Web Page, Drag the Snippet **Product Carousel** available under **Ecommerce Snippets** Section.



On Dragging the snippet, under **Customise Menu**, the option of **Select Filter** will be available. It will show the list of filters created at Odoo's backend under **Website Carousel Filter**. From the available filter at Web Page you can select the desired option for your carousel. Alongwith the filter options many different options like activate Rating, Carousel Type, Sale Label, Different Styles, Records Limit, Limit Per Slide for Filter will be Visible.

**NOTE**

If the Filter Options are not Visible than save your Web Page once and than again Edit the Web Page to see the Filter Options.

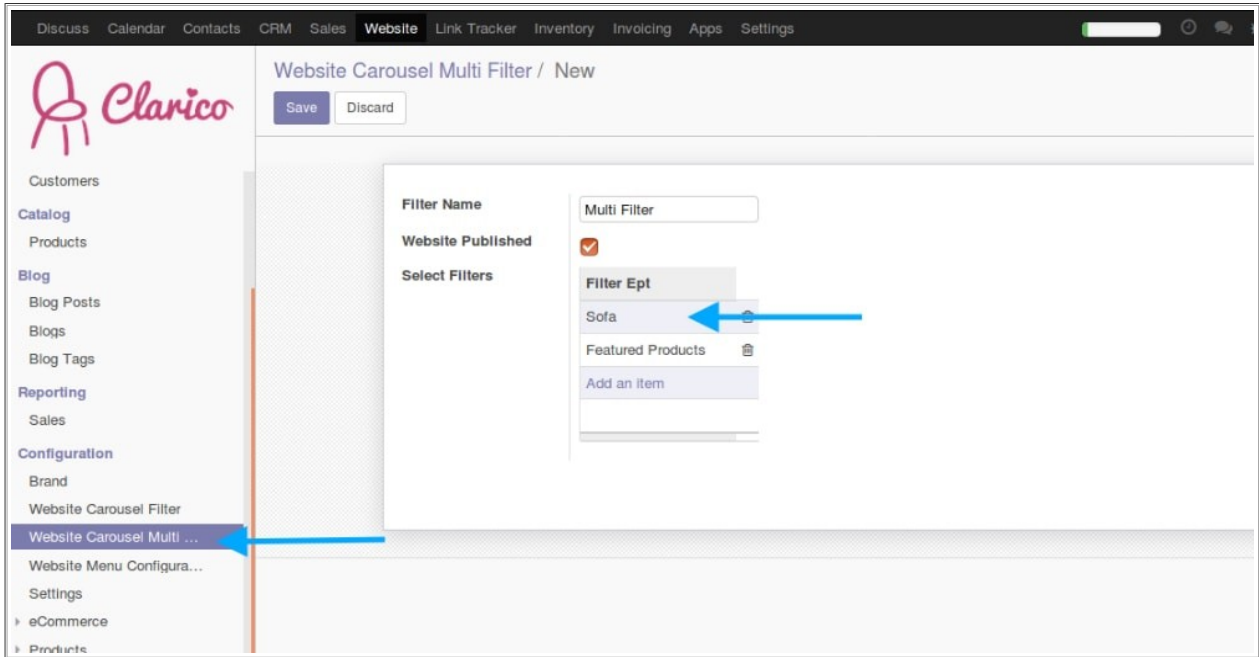
[Click Here to see video of this Feature.](#)

2. Multi Product Carousel

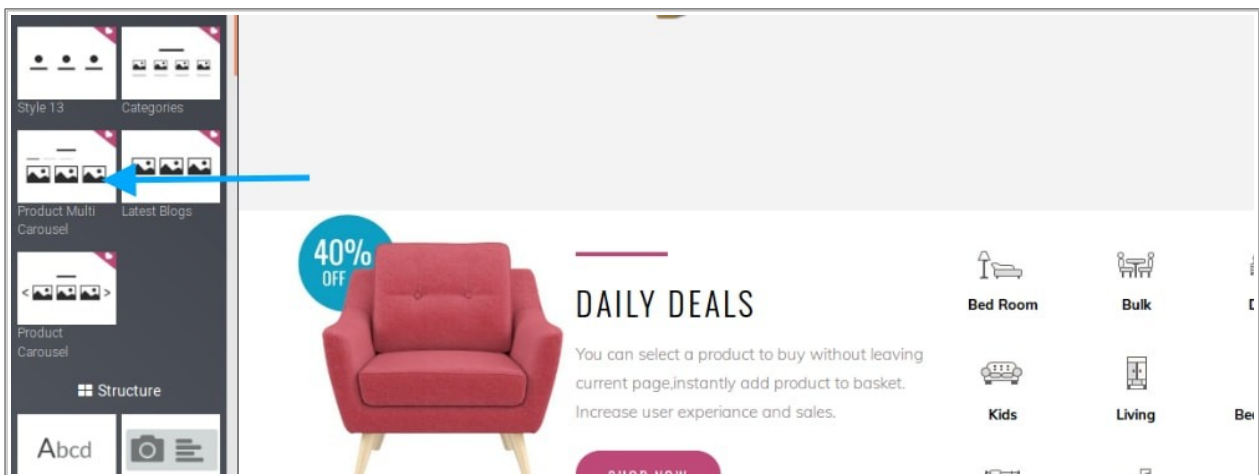
Follow Step 1. to create Product Carousel.

Now go to **Website --> Configuration --> Website Carousel Multi Filter.**

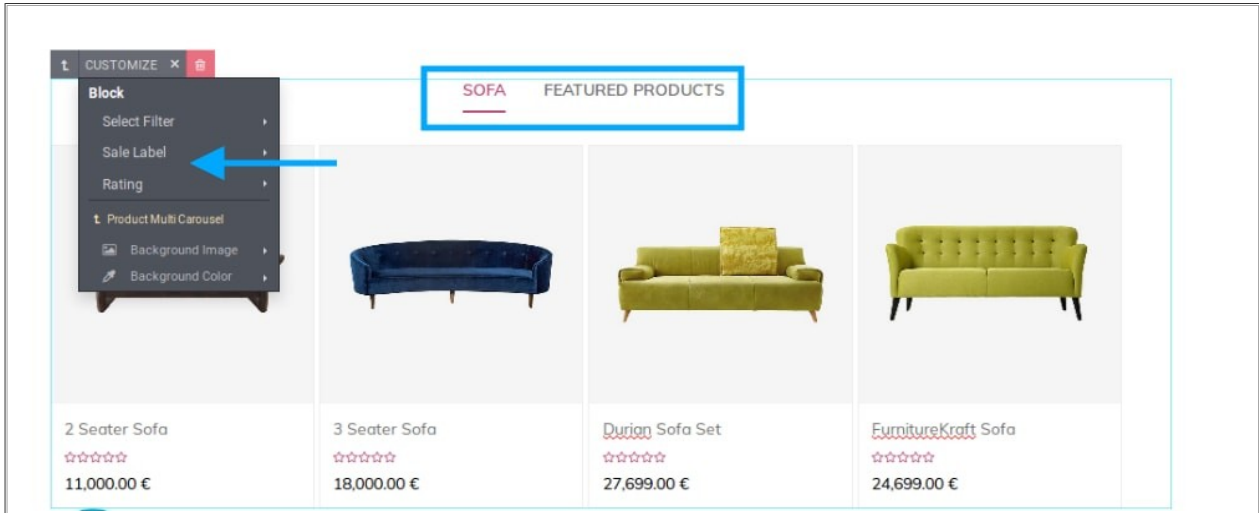
Create a new Record for Multi Carousel. For which, the created Product Carousel filters will be available for Selection. Select the Filter which you would like to display in your Web Page. Give name of the Filter and make sure to activate **Website Published**. Save the Changes



Now to make the Carousel Visible in your Web Page, Drag the Snippet **Product Multi Carousel** available under **Ecommerce Snippets** Section.



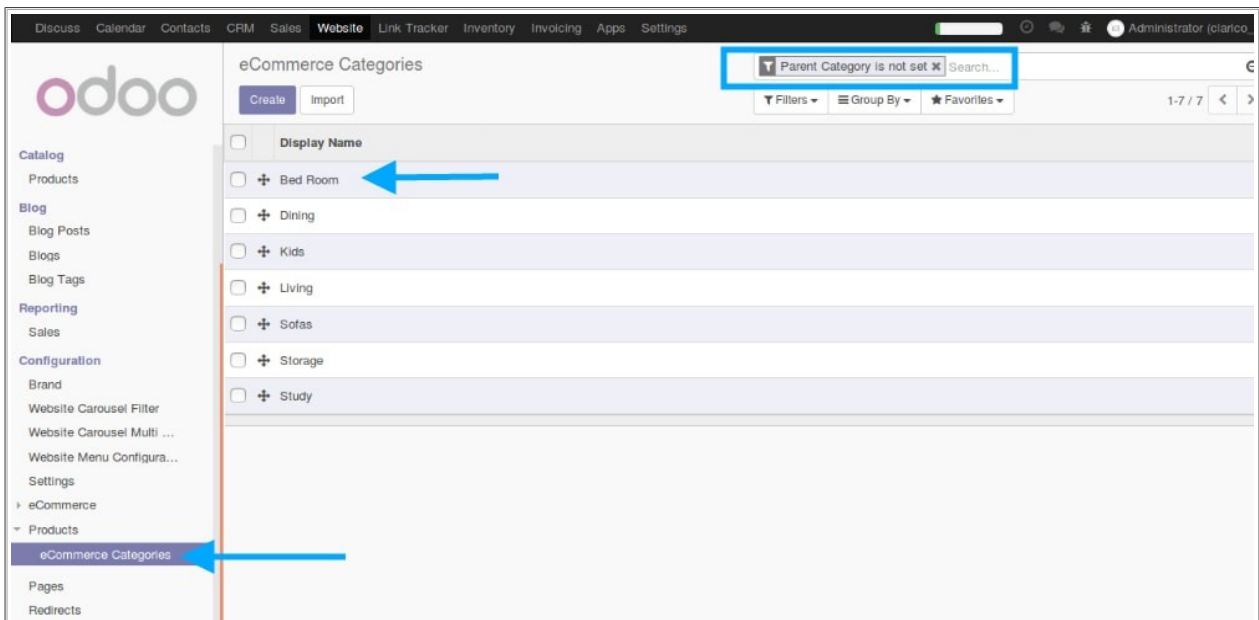
On Dragging the Multi Filter, with selected Filter will be Visible.



3. Category Carousel

For having category carousel in your webpage, Go to (Odoo's Backend View) **Website --> Configuration --> Products --> eCommerce Categories.**

Go to category.





Set images in only those categories for which parent category is not set.

Edit form view and set image for that category. Save your changes.

eCommerce Categories / Bed Room

Save Discard

Name: Bed Room

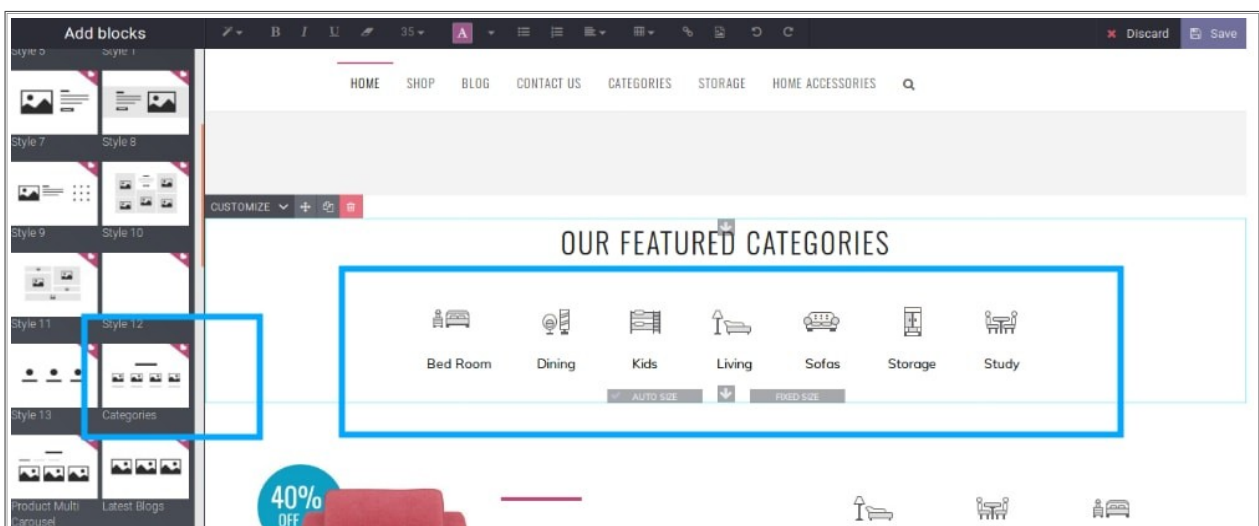
Parent Category: [Dropdown]

Sequence: 0

Select Attribute: Color [Dropdown]

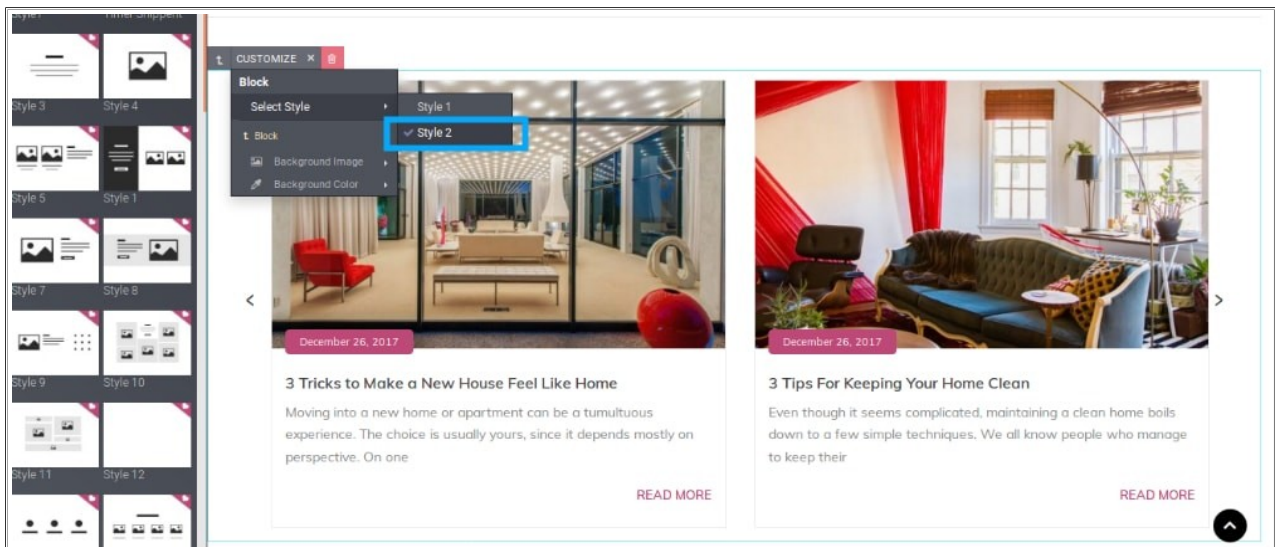
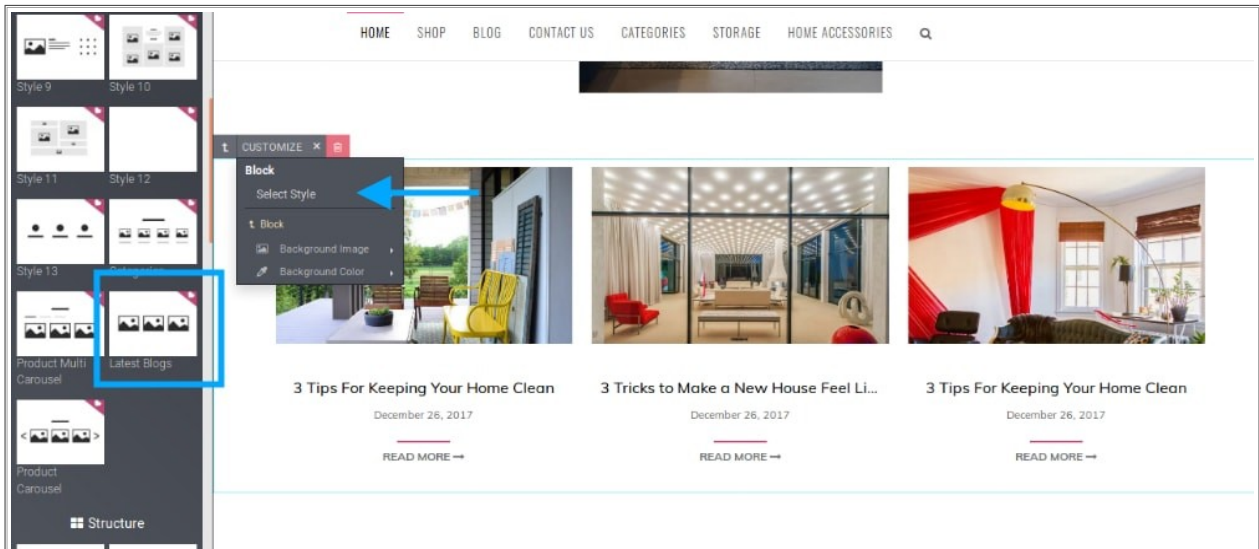
Website Published:

Go to webpage and **Edit** it. Drag and drop **Categories** snippet and save it. You will get category carousel for your webpage.



4. Blog Carousel

For having blog carousel, You need to **Edit** the page in which you want latest blog carousel. Drag and drop **Latest blogs** snippet. You can change styles for latest blogs from customize option. Save your changes.

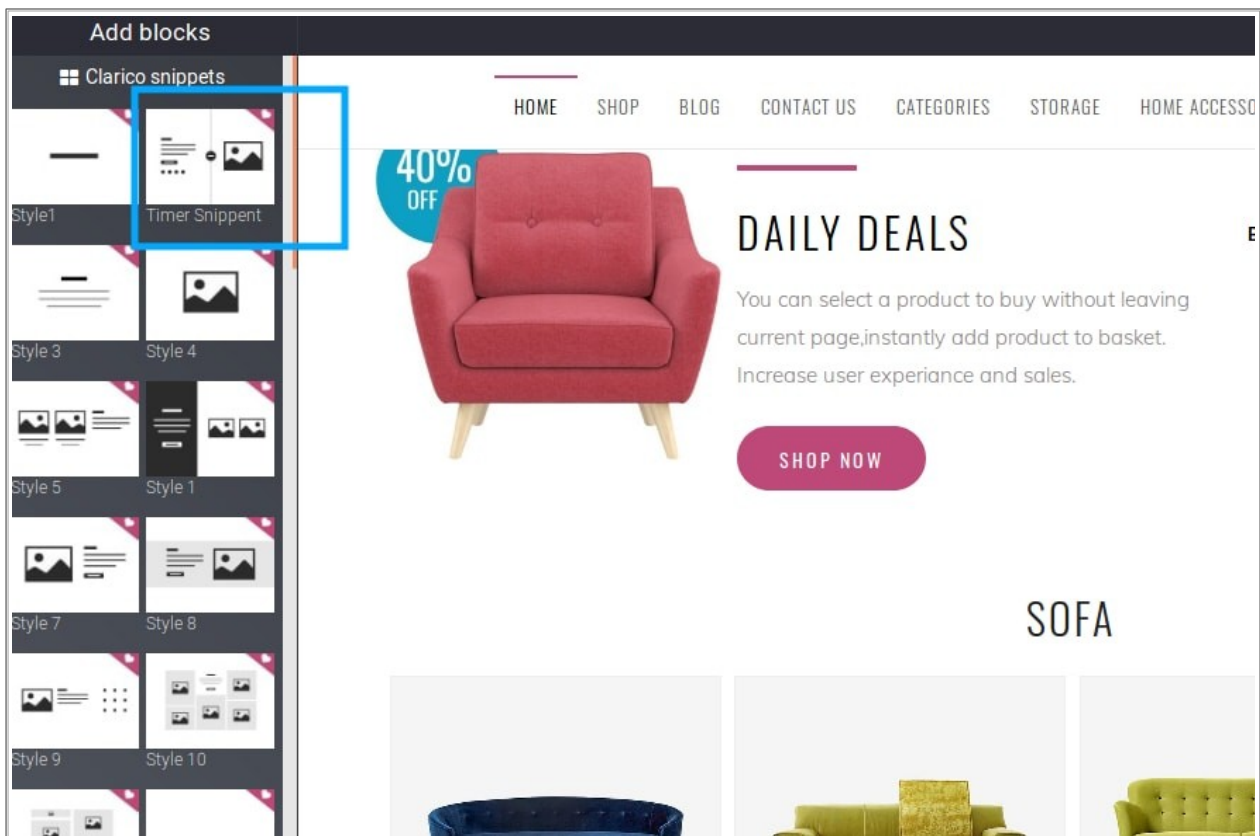


Only published Blogs will be visible at webpage.

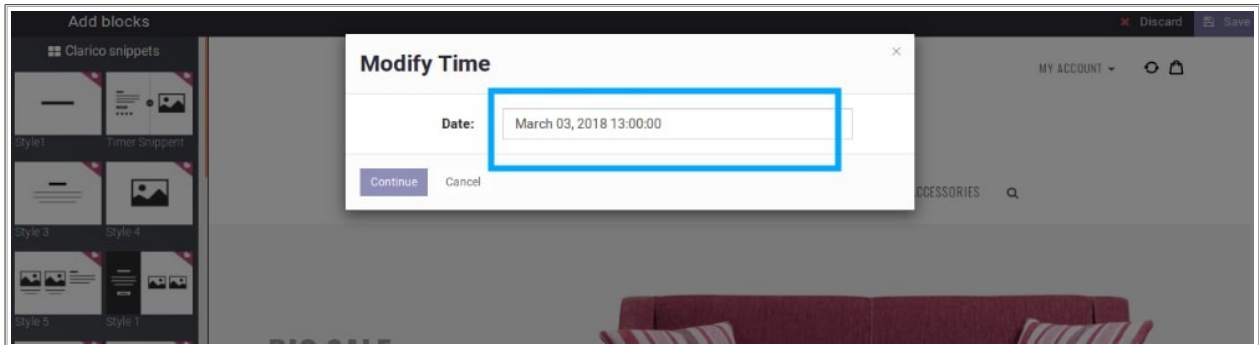
Website CMS Blocks

1. Set up Timer in Snippet

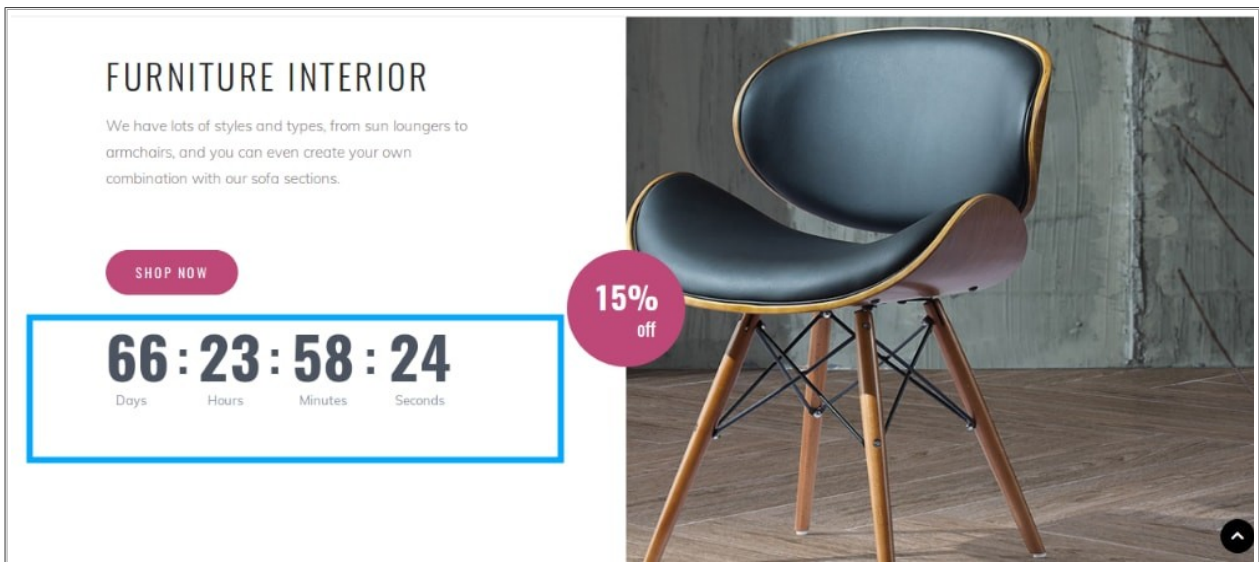
To set timer in snippet, Go to webpage and edit it. Drag and drop **Timer Snippet**.



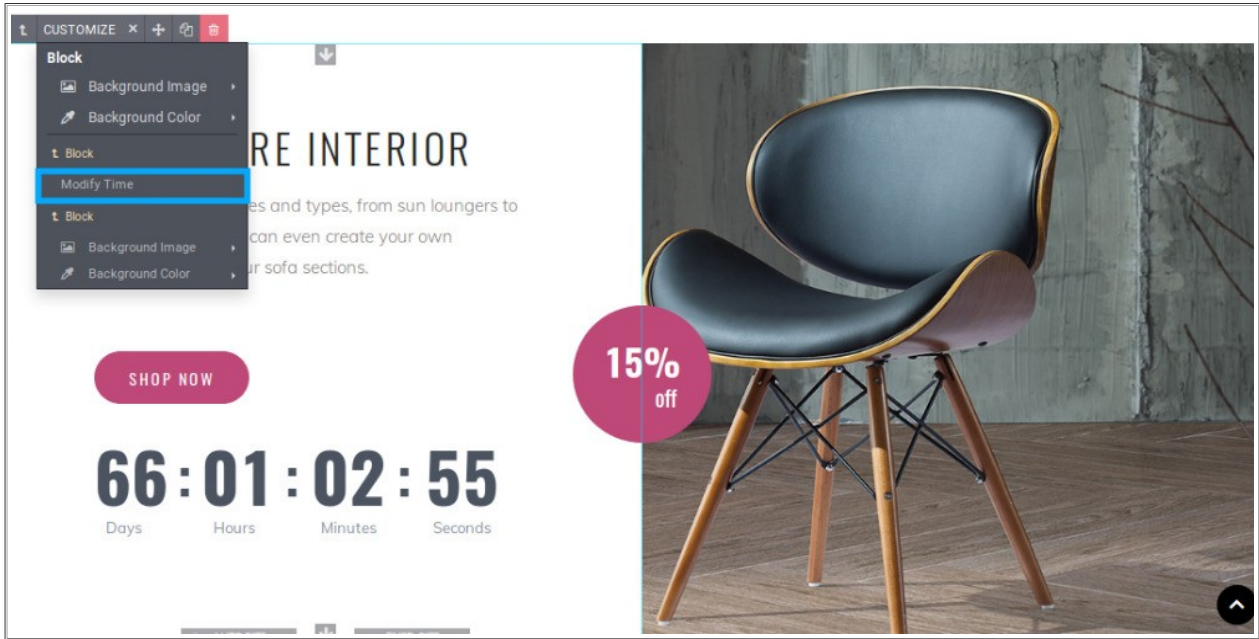
One popup will open to modify Time. Enter Date and time as per given format. Now Save your changes.



You can check your timer at your webpage.



You can modify Timer by changing time and date from **Modify Time** option.



Our Other eCommerce Apps

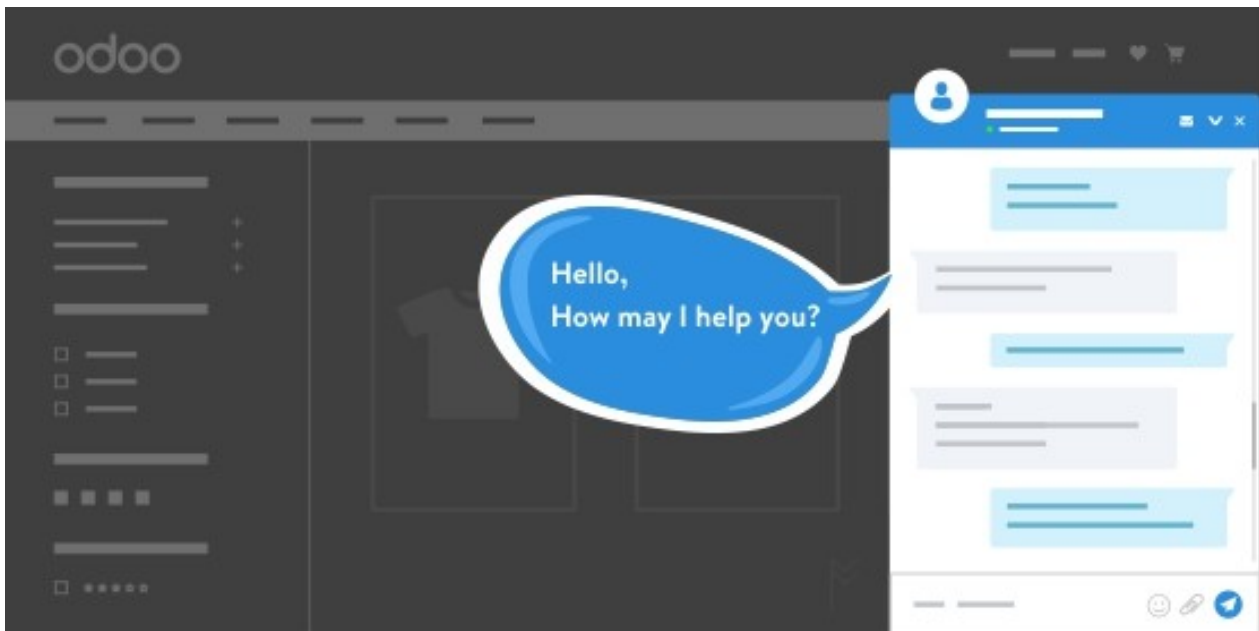
1. Manage Coupon Codes in Odoo eCommerce

Odoo provides very primary way to manage Coupons in your Website that may not be useful in Commercial Online Stores built in Odoo. We have customised Odoo Promotions and given full fledged Promotion Management in Odoo eCommerce. Using our custom Coupon Code app, you can easily manage offering attractive discount coupons to your customers in Odoo eCommerce. With this application, you can customise discount offers in more ways than you can imagine! For more information, click on below image,



2. Fabula - Odoo Live Chat

Odoo's default live chat feature is not fully compatible with other popular live chat tools like Tawk.to, Zendesk Chat, Freshdesk etc.. We have customised Odoo Live chat with many more awesome features that will make Odoo live chat usable as commercially at your Online Store. For more information click on below link,



Freequently Asked Questions

Do you Provide Odoo eCommerce Implementation Services too ?

Yes, Our team is build up of several senior Odoo experts, eCommerce analysts and web designers holding the experience of many years in Odoo, and thanks to this we can offer you professional services at the highest level. Whether it is setting up the products with striking images and content, configuring payment methods, designing streamlined landing pages, optimizing site speed for lightning experience, or offering digital marketing services, our specialists are right here to serve you with supreme expertise in various areas.

I want to Customise the Theme according to my need, Can I do that ?

Yes, Clarico is fully Customisable according to your business need. You can Customise to any extent needed. However you can hire an Emipro Design Expert to customize your theme and let you focus on other important parts of your business.

Can I Resell this Theme ?

No, Purchased Theme is for your commercial use only. You may not include the original theme including Source Code, Logo, Images etc.. in any distributed end products. Emipro owns full Copyright of Source Code, Logo and Images which are used in this Theme.

Will I get the Demo data or PSD files with this theme ?

No, you will not get any Images, PSD or demo data which is used to showcase the sample blocks in this Theme.

What is Support Policy of this Theme ?

In case of if any bug raised in our listed features of this theme, we're committed to provide support free of cost. You will need to provide us server ssh access or database access in order to solve the issue. We provide paid support for special requirements like Theme Installation, Configuration & Customization according to your need.

Will I get Future Upgrades regarding this theme for free of Cost ?

Yes.

Our Value Added Odoo eCommerce Services



UI & UX Consultation



Digital Marketing & SEO



Theme Installation & Setup Services



Theme Customization Services



Web & Graphic Design Services



Integration with Payment Gateways



Integration with Shipping Provider



Integration with Marketplaces

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